

*Annual Review Number
Outstanding Events of 1928*

Mid-Week Pictorial

'NEWS OF THE WORLD IN PICTURES'

WEEK ENDING
JANUARY 5, 1929

VOL. XXVIII, NO. 20

TEN
CENTS

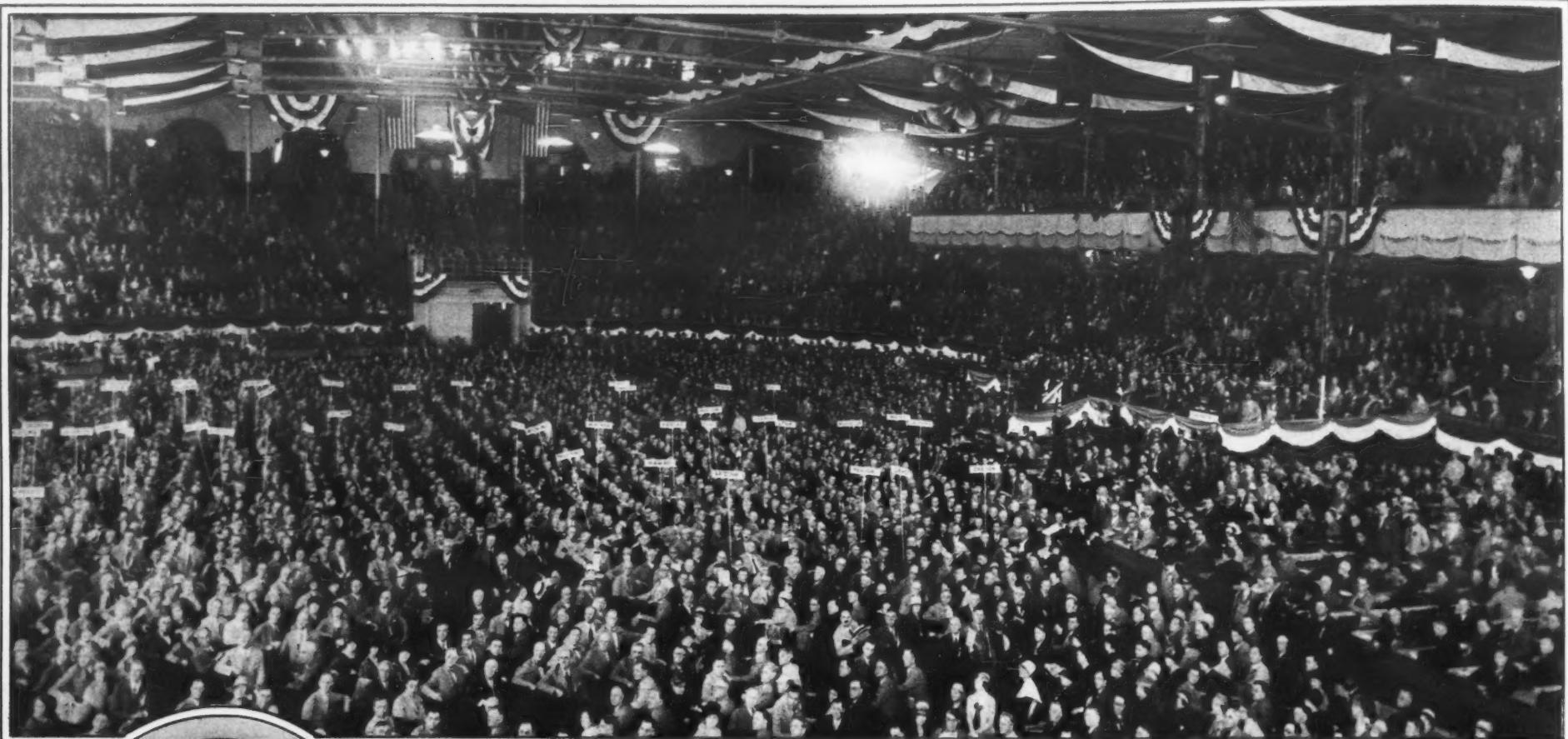


A Spectacular Flight of 1928: The *Graf Zeppelin*,
Monster German Dirigible, Just Before It Descended at Lakehurst, N. J., After Completing Its Trip Across the
Atlantic Ocean, Which Attracted World-Wide Attention.
(Times Wide World Photos.)

For Mid-Week Pictorial's Free Travel Service See Page 28

Mid-Week Pictorial. Week Ending January 5, 1929

Political Events of First Importance in 1928



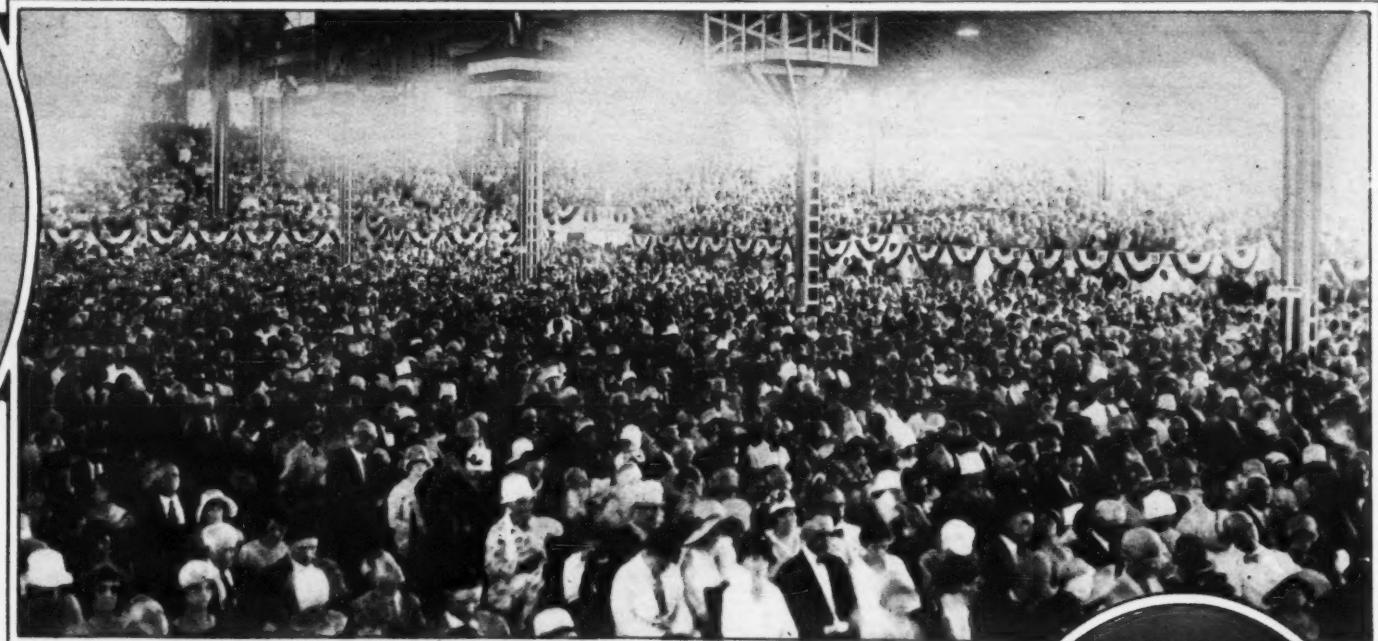
A GENERAL VIEW OF THE REPUBLICAN CONVENTION AT KANSAS CITY,
Where Herbert Hoover and Charles Curtis Were Nominated for President and Vice President, Respectively, of the United States.
(Times Wide World Photos.)



NOMINATED FOR PRESIDENT AND

ELECTED: HERBERT HOOVER,
Who Was Chosen by the Republicans
as Their Leader in the Battle of 1928,
and Was Overwhelmingly Swept Into
Office.

© Harris & Ewing. From Times Wide World.



THE INTERIOR OF SAM HOUSTON HALL, HOUSTON, TEXAS,
Where Alfred E. Smith Was Nominated for the Presidency of the United States
by the Democratic Party.
(Times Wide World Photos.)



THE
DEFEAT-
ED CANDIDATE FOR PRES-
IDENT OF THE UNITED
STATES: ALFRED E.
SMITH,
Governor of New York, the
Democratic Standard-Bearer in
the National Campaign of
1928.
(New York Times Studios.)



THE SIGNATURE OF UNCLE SAM: SECRETARY OF STATE FRANK B. KELLOGG
Signing the International Agreement Against War in Paris.
(Times Wide World Photos.)

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—Philadelphia Public Ledger.

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—Birmingham News.

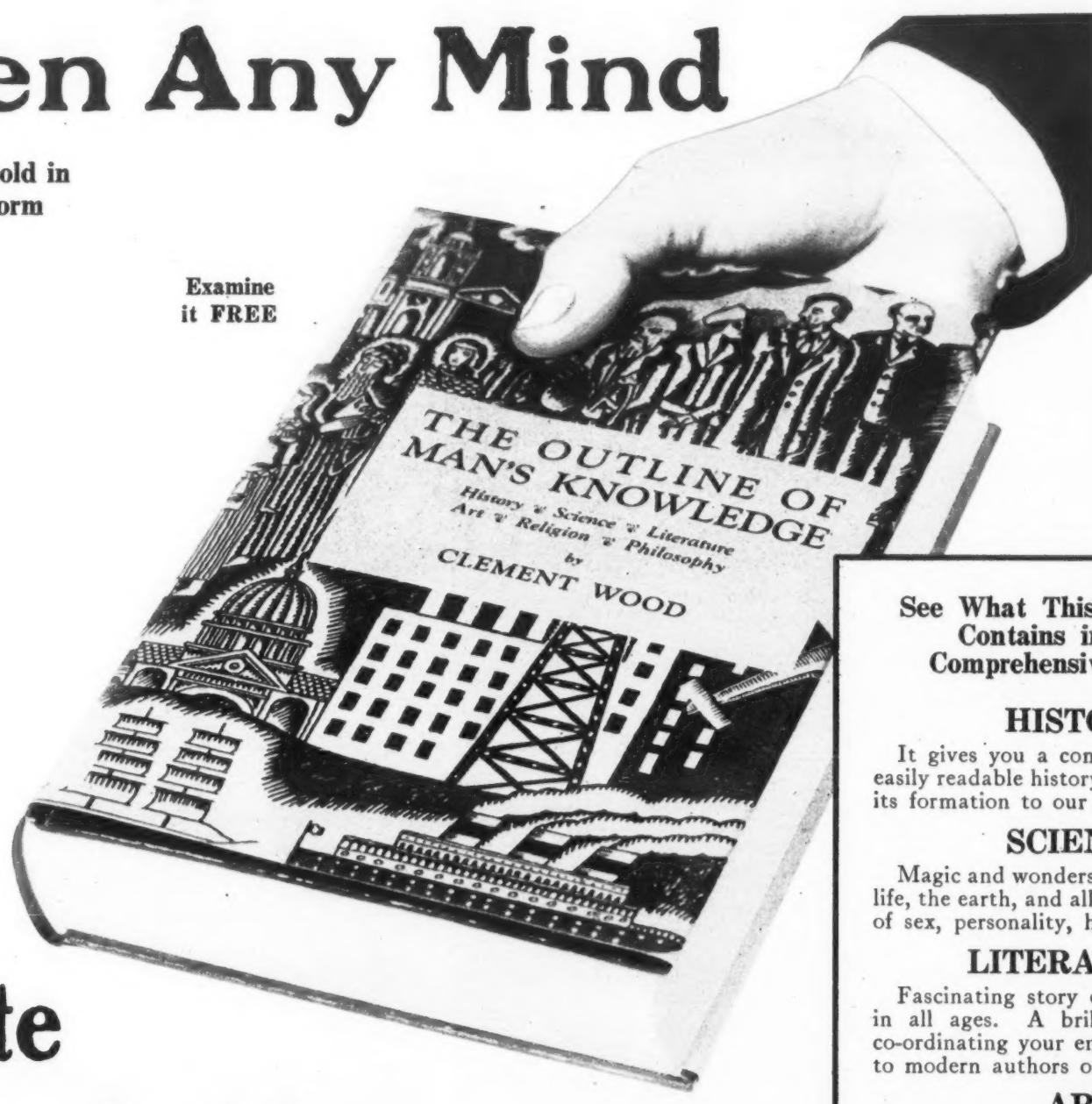
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—Pittsburgh Sun-Telegraph.

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—Toledo Times.

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DEVELOPMENTS IN RADIO AND TELEPHONY IN 1928



TELEVISION IN THE HOME:

DR. ALFRED N. GOLDSMITH, Chairman of the Board of Consulting Engineers of the National Broadcasting Company, Demonstrates It at His Residence in New York. All That Is Necessary, It Is Explained, Is the Attachment of This Apparatus to the Ordinary Family Radio.

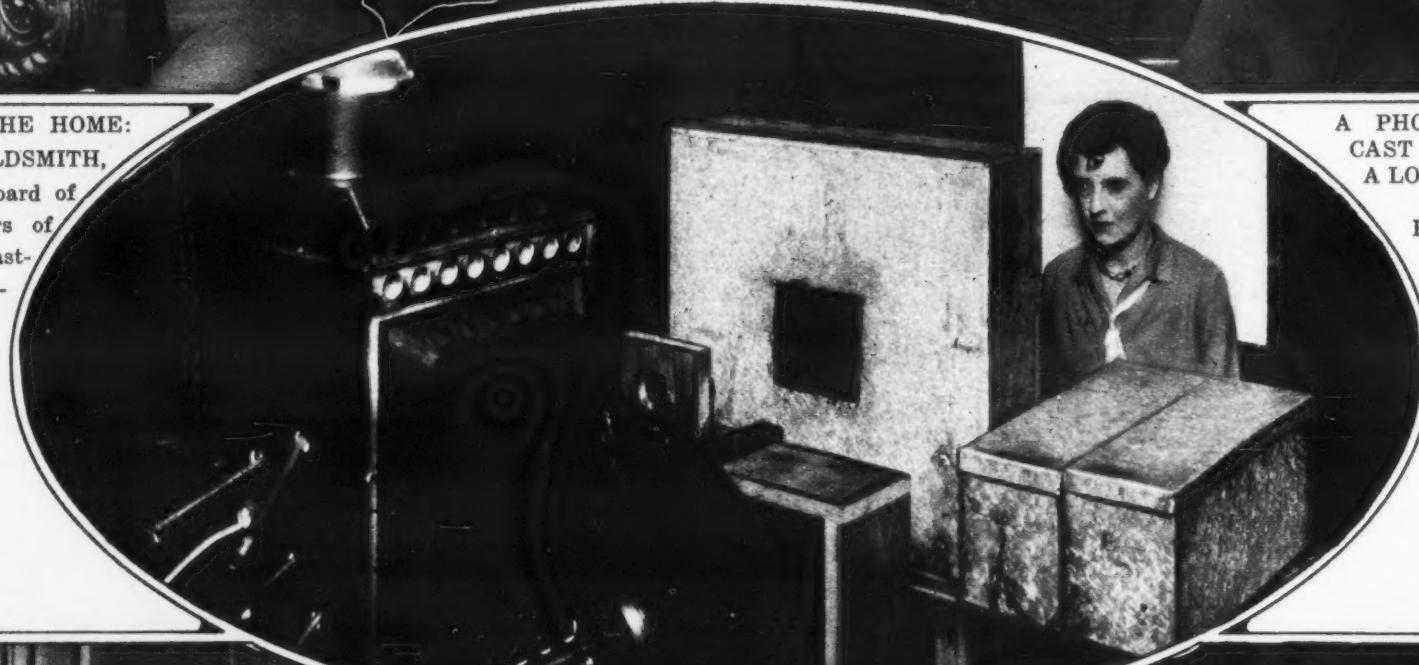
(Times Wide World Photos.)



A PHOTOGRAPH BROADCAST BY RADIO: AFTER A LONG EXPERIMENTAL STAGE,

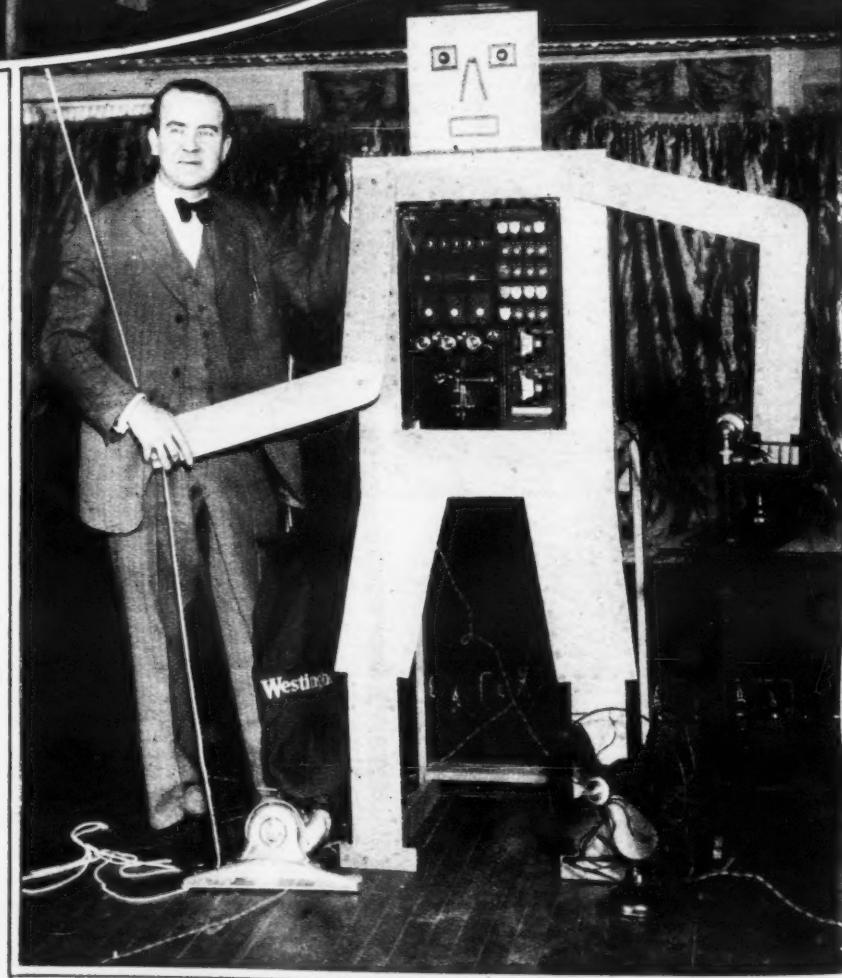
Photo Broadcasting, It Is Said, Will Be a Regular Feature of the Berlin Radio Service. The Method Used Is the British Fultograph System. The Apparatus Is Shown Producing a Picture of Hermann Sudermann, German Poet, Novelist and Dramatist, Who Died During the Year.

(Times Wide World Photos.)



THE TELEVISION TRANSMITTING APPARATUS

Developed by the Radio Corporation of America and the General Electric Company. The Light Rays From the Arc Lamp Are Broken Up by the Revolving Disk and the Reflected Image Is Picked Up by a Battery of Photoelectric Cells, Which Changes the Light Waves Into Electrical Waves.



DR. E. F. W. ALEXANDERSON AND A TELEVISION RECEIVING SET Developed by Him. Dr. Alexanderson Is Associated With the General Electric Company. The Pictures Appear in the Small Aperture at the Top of the Cabinet.



TELEVOX HIMSELF: THE MECHANICAL MAN Made His Appearance in 1928, Introduced by His Inventor, R. J. Wensley, An Engineer of the Westinghouse Electric and Manufacturing Company, Heraldng the Age of the Robot.

(Times Wide World Photos.)

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXVIII, No. 20

NEW YORK, WEEK ENDING JANUARY 5, 1929

PRICE TEN CENTS



DAUGHTERS OF TIME: THE COMING OF THE NEW YEAR IS SYMBOLICALLY REPRESENTED

by the Misses Mindelle d'Or and Violet Grey, the Former Dressed as the Last Day of 1928 While the Latter Exuberantly Portrays the First Day of 1929. Both Are Members of the Cast of "Jarnegan."

(Times Wide World Photos.)

Mid-Week Pictorial, Week Ending January 5, 1929

CHAMPIONS OF MAJOR LEAGUES CONTEND IN WORLD'S SERIES



THE FIRST GAME OF THE WORLD'S SERIES: IT WAS PLAYED AT THE YANKEE STADIUM, New York, and Was Won by the Home Team, Which Proceeded to Capture Three More in a Row, Thus Annexing Once More the World's Baseball Championship. (Times Wide World Photos.)



WHEN THE BALL BEAT THE RUNNER: WILSON OF THE CARDINALS Thrown Out at Second on an Attempted Steal in the Fifth Inning of the First World's Series Game at the Yankee Stadium, New York, Won by the Home Team, 4 to 1. (Times Wide World Photos.)



THE RIVAL LEADERS:
BILL McKECHNIE AND
MILLER HUGGINS
(Left to Right), Managers of
the Cardinals and the Yankees
Respectively.
(Times Wide World Photos.)

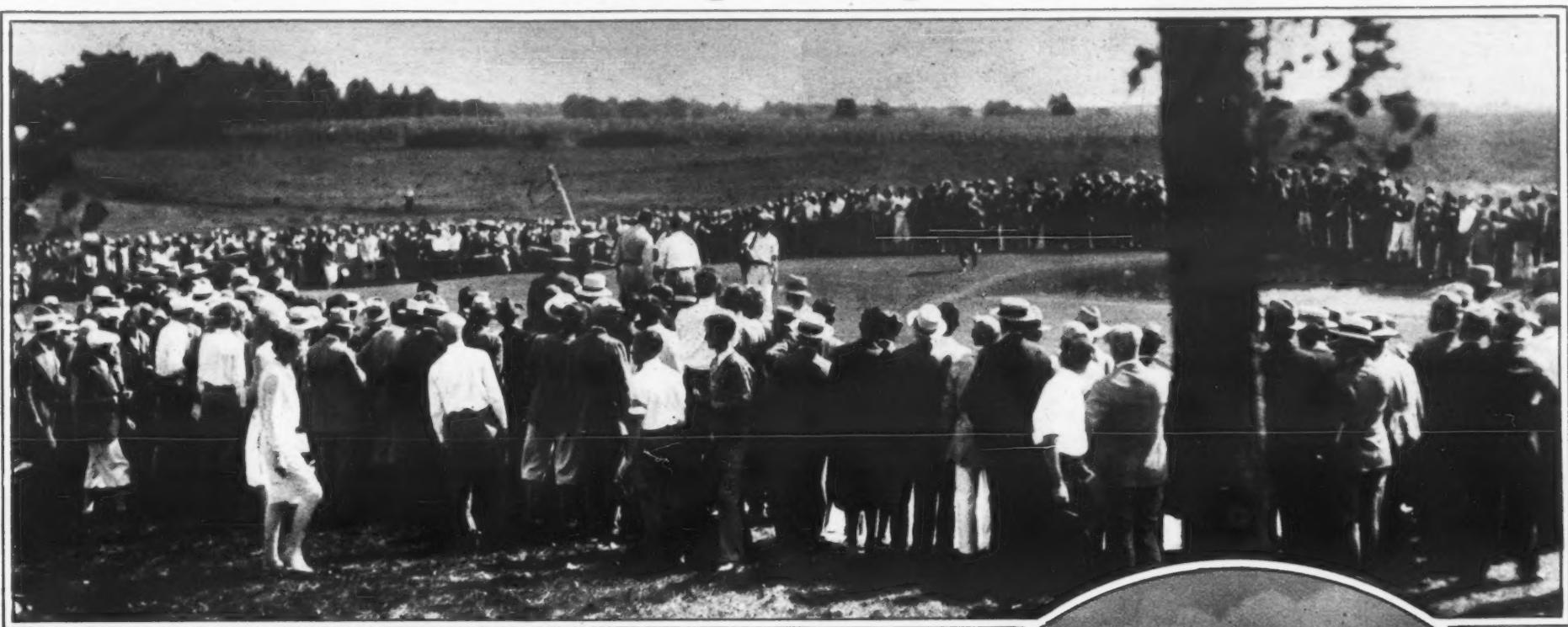


HOME-RUN KINGS OF THEIR RESPECTIVE LEAGUES: JIM BOTTOMLEY AND BABE RUTH
(Left to Right) of the Cardinals and the Yankees Respectively, Shaking Hands Before the First Game of the World's Series at the Yankee Stadium, New York. (Times Wide World Photos.)



WINNERS OF THE BASEBALL CHAMPIONSHIP OF 1928: THE NEW YORK YANKEES of the American League, Who After Having Won the Flag in Their Own Organization Won Also the World's Series by Defeating the St. Louis Cardinals, Champions of the National League, in Four Straight Games. (Times Wide World Photos.)

Winners of Golf Championships in the Past Year



WALTER HAGEN'S VICTORY IN ENGLAND: FOR THE THIRD TIME

He Wins the British Open Golf Championship, and Is Shown With the Trophy After the Final Round at Sandwich.

(Times Wide World Photos.)

AMERICA RETAINS THE WALKER CUP: THE FINISH OF THE JONES-PERKINS MATCH in the International Tournament at Wheaton, Ill., Which Resulted in an Overwhelming Victory by the American Team. The British Challengers Won Only One Out of Twelve Matches.

(Times Wide World Photos.)



BOBBY JONES SMILES BROADLY, AND WELL HE MAY: THE YOUNG ATLANTA GOLF STAR

With the Trophy of the National Amateur Championship, Which He Won for the Fourth Time at Brae Burn, West Newton, Mass. By This Fourth Conquest of the Championship He Has Equalled the Record of Jerome Travers.

(Times Wide World Photos.)



BOB BY JONES AND HIS CONQUEROR: JOHNNY FARRELL WON THE NATIONAL OPEN GOLF CHAMPIONSHIP

By Defeating the Atlantan in the Play-Off at Matteson, Ill., the Two Men having Tied. This Picture Was Taken Just After the Play-off.

(Times Wide World Photos.)



WINS THE CUP FOR THE THIRD TIME: MISS GLENNA COLLETT,

With the Women's National Golf Trophy, Which She Captured by Defeating Miss Virginia Van Wie on the Cascade Links, Hot Springs, Va.

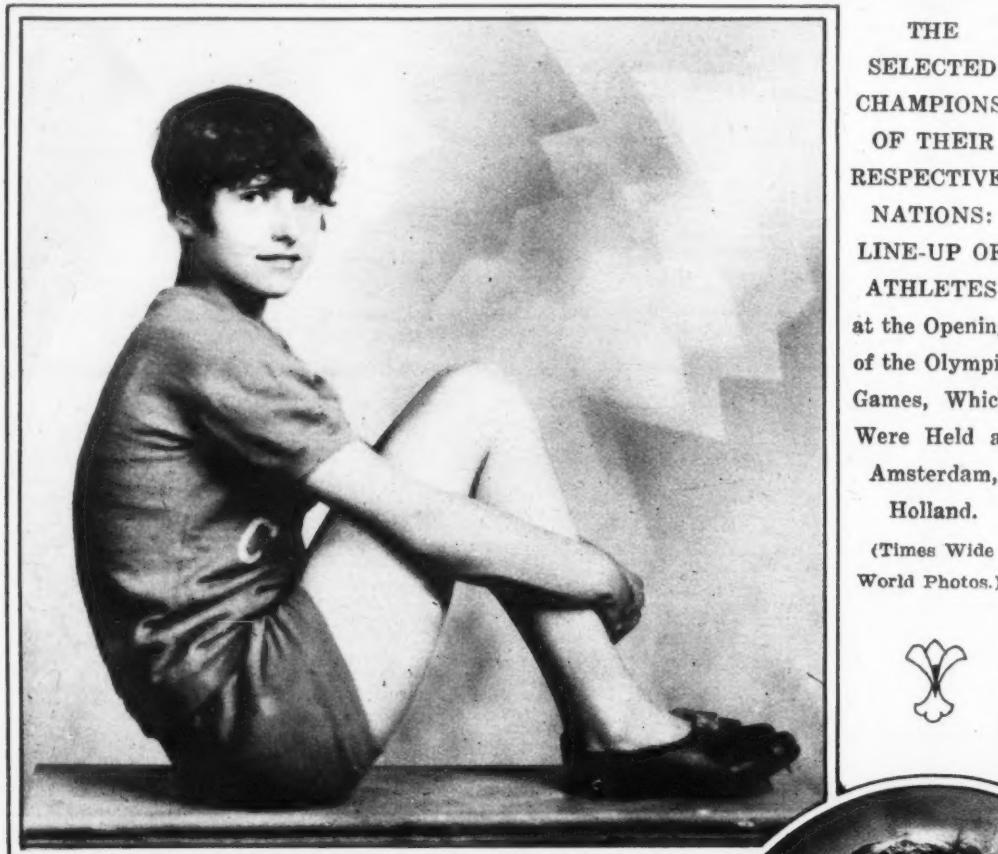
(Times Wide World Photos.)



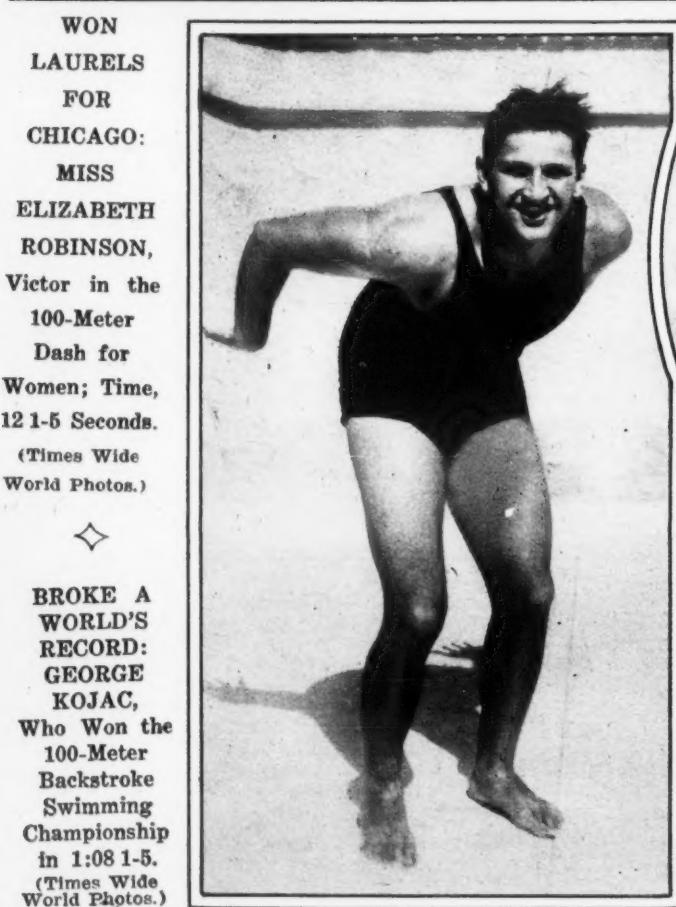
THE NATIONAL OPEN GOLF CHAMPION: JOHNNY FARRELL Driving Off From the Ninth Tee in the National Open Tournament at Matteson, Ill., Last June. He Was Not Yet Champion When the Picture Was Taken, But His Victory Over Bobby Jones Came Soon Afterward.

(Times Wide World Photos.)

Mid-Week Pictorial, Week Ending January 5, 1929
OLYMPIC GAMES DREW WORLD'S ATHLETES TO AMSTERDAM



THE
SELECTED
CHAMPIONS
OF THEIR
RESPECTIVE
NATIONS:
LINE-UP OF
ATHLETES
at the Opening
of the Olympic
Games, Which
Were Held at
Amsterdam,
Holland.
(Times Wide
World Photos.)



WON
LAURELS
FOR
CHICAGO:
MISS
ELIZABETH
ROBINSON,
Victor in the
100-Meter
Dash for
Women; Time,
12 1-5 Seconds.
(Times Wide
World Photos.)



ANNEXED THE RUNNING BROAD
JUMP: EDWARD B. HAMM
of Georgia Tech Made a New Olympic
Record of 25 Feet 4 1/4 Inches.
(Times Wide World Photos.)



BROKE A
WORLD'S
RECORD:
GEORGE
KOJAC,
Who Won the
100-Meter
Backstroke
Swimming
Championship
in 1:08 1-5.
(Times Wide
World Photos.)

WHEN THE
OLYMPIC
GAMES
WERE HELD
AT AMSTER-
DAM: AN
AERIAL
VIEW
of the Stadium
Where Approx-
imately 4,000
Athletes From
Forty-six
Nations Com-
peted in the
Ninth Modern
Revival of the
Ancient Games
of Greece.
(Times Wide
World Photos.)

THE
MARATHON
WINNER:
EL OUAIFI,
Algerian,
Crossing the
Finish Line.
(© Underwood
& Underwood.)

Mid-Week Pictorial, Week Ending January 5, 1929
Byrd and Wilkins Off on Antarctic Expeditions



BON VOYAGE TO THE C. A. LARSEN! THE BASE SHIP
of the Byrd South Polar Expedition Sails From Los Angeles. Commander

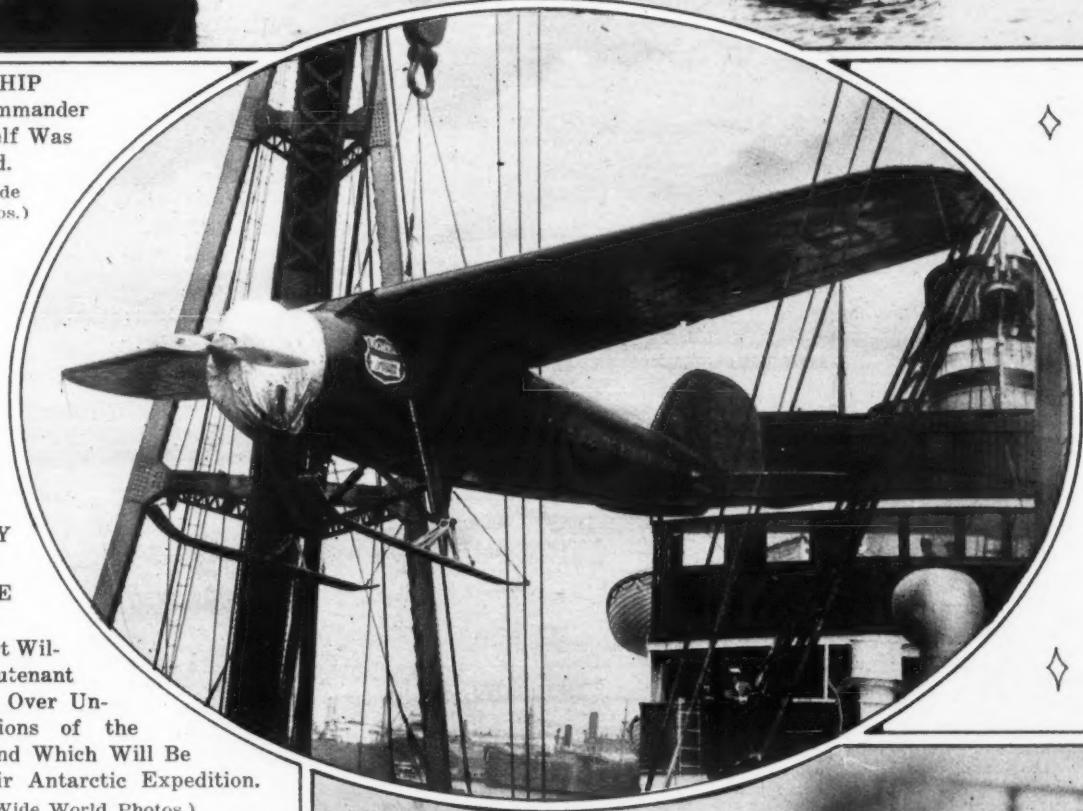
Byrd Himself Was
Aboard.

(Times Wide
World Photos.)



A VETER-
AN OF THE
ARCTIC:
THE STURDY
WOODEN
MONOPLANE
in Which Sir
George Hubert Wil-
kins and Lieutenant
Eielson Flew Over Un-
charted Regions of the
Far North, and Which Will Be
Used in Their Antarctic Expedition.

(Times Wide World Photos.)



COM-
MANDER
RICHARD
EVELYN
BYRD,
Who Has
Reached the
North Pole
and Flown
the Atlantic,
Is Now the
Leader of an
Expedition
to the
Ultimate
South.

(© New York
Times
Studios.)



A FAREWELL GESTURE FROM THE AIR: BERNT BALCHEN,
Piloting One of Commander Byrd's Airplanes, Flies Over the City of New York as
She Leaves the Pier in Hoboken to Sail Away to the Antarctic.

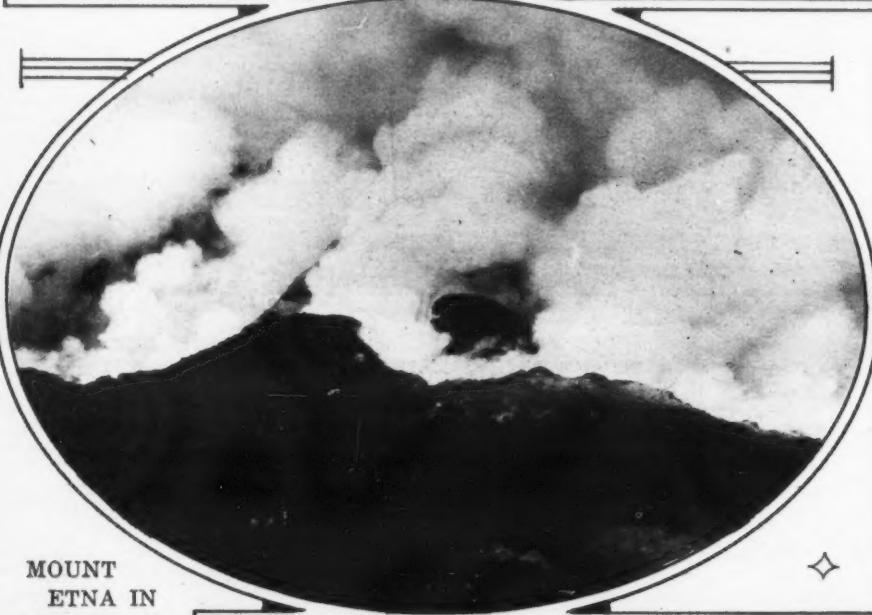
(Times Wide World Photos.)



ALSO HEADED FOR THE ANTARCTIC:
CAPTAIN SIR GEORGE HUBERT WILKINS
and His Fiancée, Miss Suzanne Bennett, on the
Deck of the Southern Cross Just Before the Famous
Airman and Explorer Sailed to Engage in an
Attempt to Reach the South Pole.

(Times Wide World Photos.)

ERUPTIONS, FLOODS, TORNADOES AND SHIPWRECKS IN 1928



MOUNT
ETNA IN
ERUPTION:
A NEW
CRATER IS
FORMED
in the Volcano
as It Again
Burst
Forth in
Fury.
(Times Wide
World Photos.)



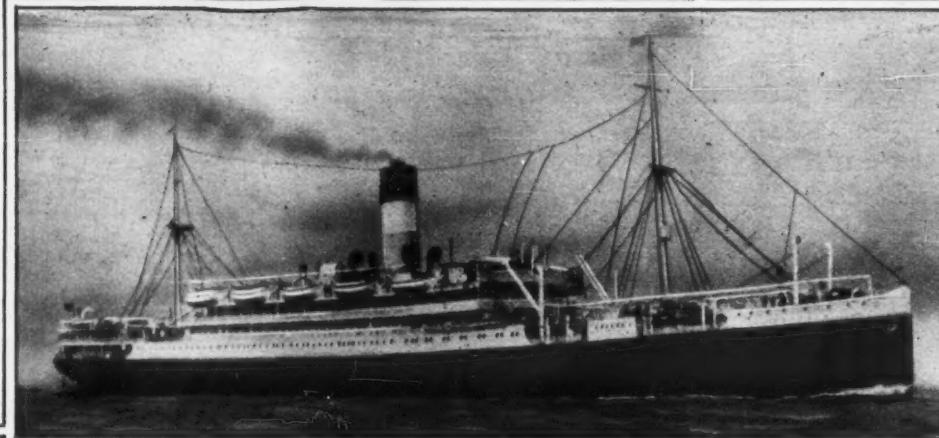
DEVASTATION AT WEST PALM BEACH:

A TYPICAL SCENE

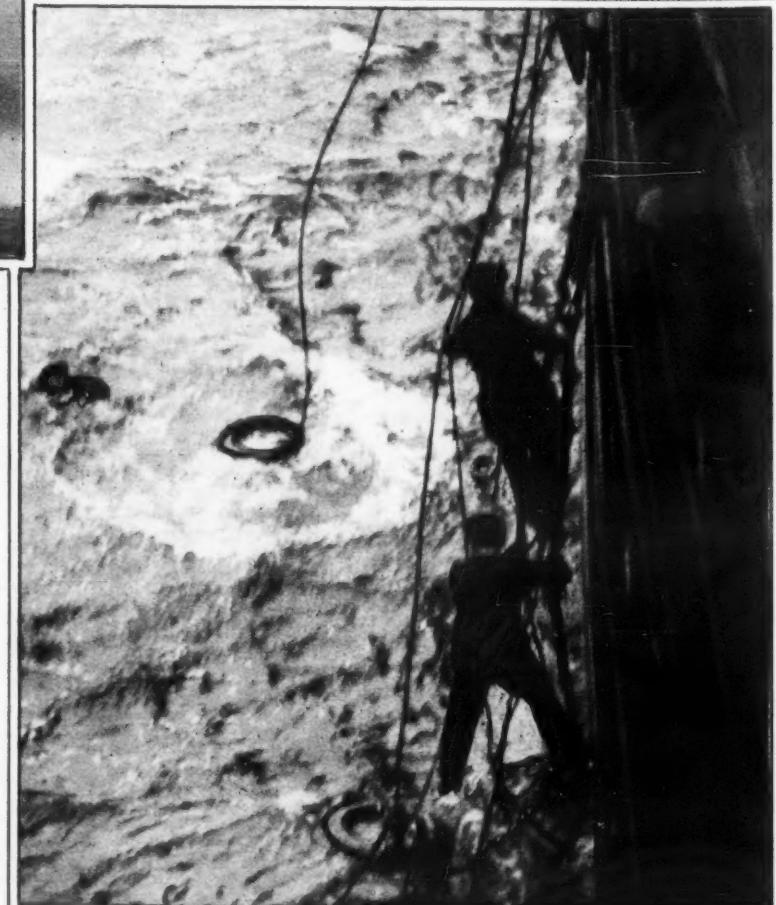
Showing the Appalling Wreckage Left by the Great Tornado Which Claimed 800 Lives in Florida and Did Many Millions of Dollars' Worth of Damage.

(Times Wide World Photos.)

9



THE DOOMED
VESTRIS:
AN APPALL-
ING TRAGEDY
OF THE SEA
Occurred When
This Liner
Sank Off the
Virginia Capes
on Nov. 12.
There Were
328 Persons on
Board, Includ-
ing the Crew.
Many Were
Saved, After
Hours of Deadly
Peril, by Ships
Which Answered
the S O S Call
for Assistance,
but 111 Lives
Were Lost.
(Times Wide
World Photos.)



CALIFORNIA TRAGEDY: THE BROKEN ST. FRANCIS DAM
Where the Swollen Waters Burst Through, Spreading Death and Destruction
Among the Dwellers in the Flooded Area.
(Times Wide World Photos.)

SAVED FROM THE SEA: VICTIMS OF THE SINKING
of the Vestris Are Pulled Aboard the American Shipper.

(Times Wide World Photos.)

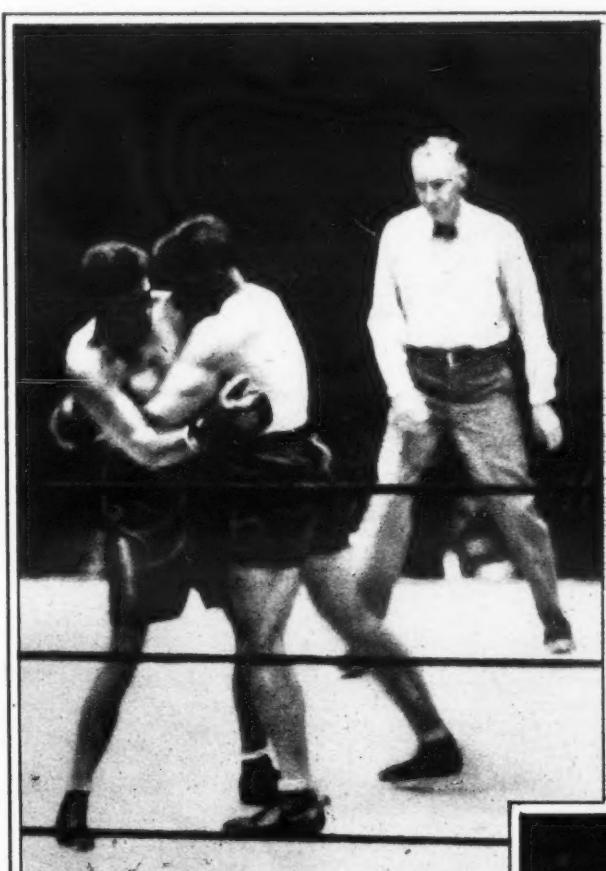
TUNNEY DEFENDS HIS TITLE SUCCESSFULLY, THEN RETIRES



TUNNEY BEATS TOM HEENEY: THE HAND OF THE CHAMPION

Is Raised in Token of Triumph by Joe Humphries, Amid the Wild Enthusiasm of the Crowd. The End Came in the Eleventh Round.

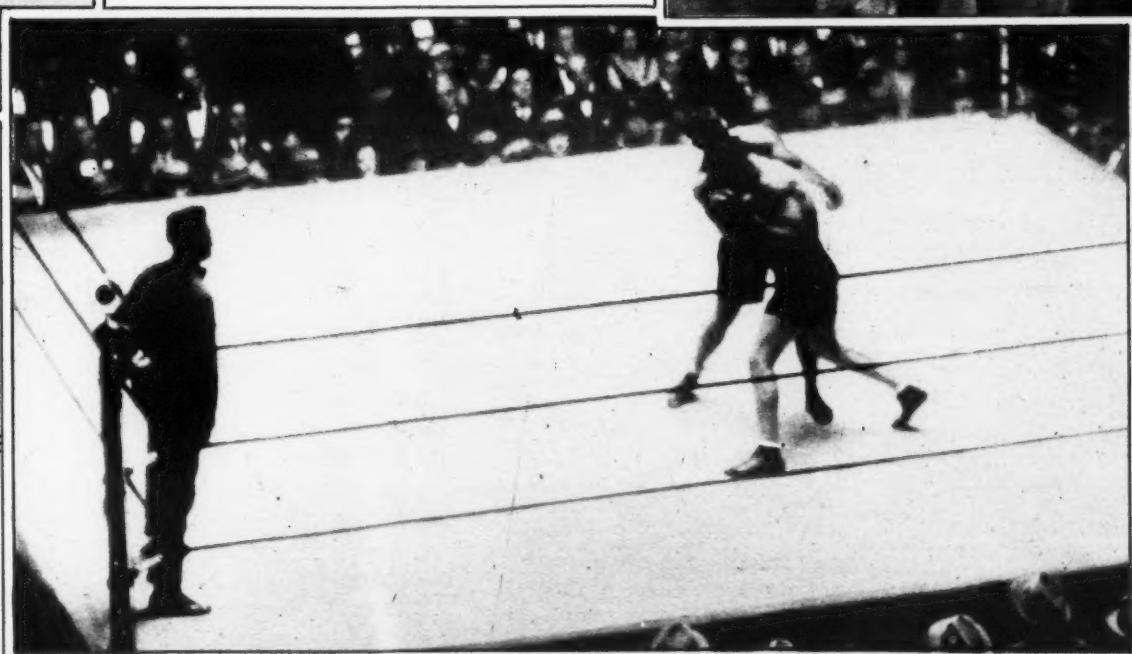
(Times Wide World Photos.)



THE FIGHT BETWEEN GENE TUNNEY AND TOM HEENEY: IN THE FIRST ROUND

Heeney Took the Offensive. The Men Are Shown Clinched in the Centre of the Ring, With Referee Forbes About to Break Them. The Game Australian Heavyweight Made a Gallant Fight, but Was Knocked Out in the Eleventh Round. Thus Tunney Retained the World's Championship. Shortly After the Bout He Announced His Retirement From the Ring.

(Times Wide World Photos.)



IN THE RING AT MADISON SQUARE GARDEN: TOM HEENEY AND JACK SHARKEY

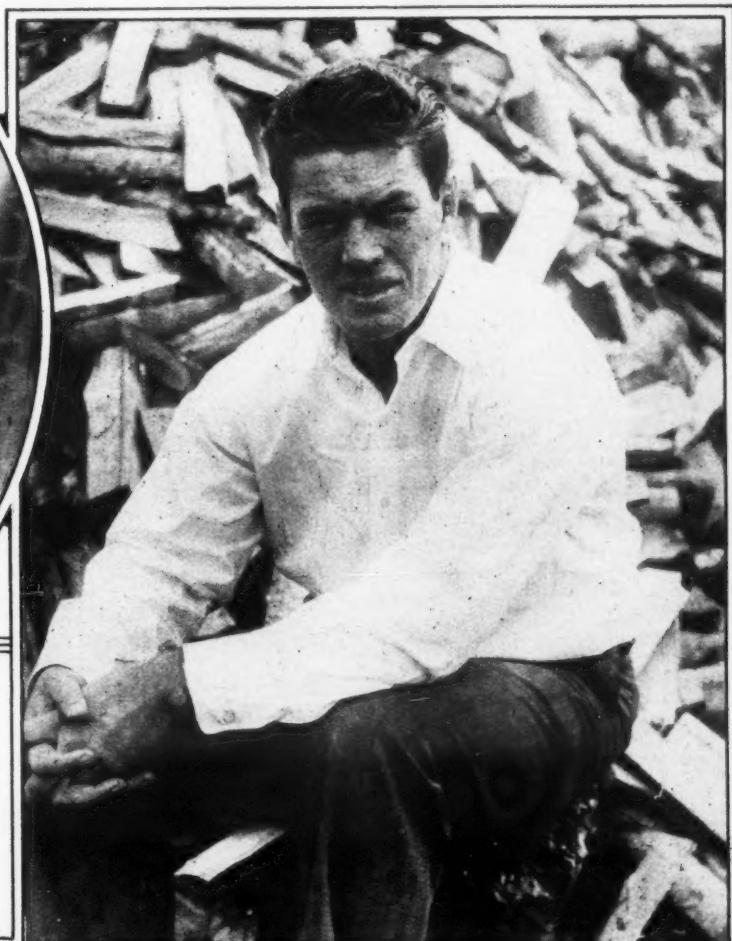
Fought a Twelve-Round Draw Early in the Year. Later On Heeney Was Matched With Tunney for the Heavyweight Championship and Was Defeated in Eleven Rounds.

(Times Wide World Photos.)



MRS. GENE TUNNEY: THE FORMER MISS POLLY LAUDER, Who Married the Heavyweight Champion After His Retirement From the Ring. The Wedding Took Place in Italy.

(Times Wide World Photos.)



GENE TUNNEY IN TRAINING: THE WORLD'S HEAVYWEIGHT CHAMPION

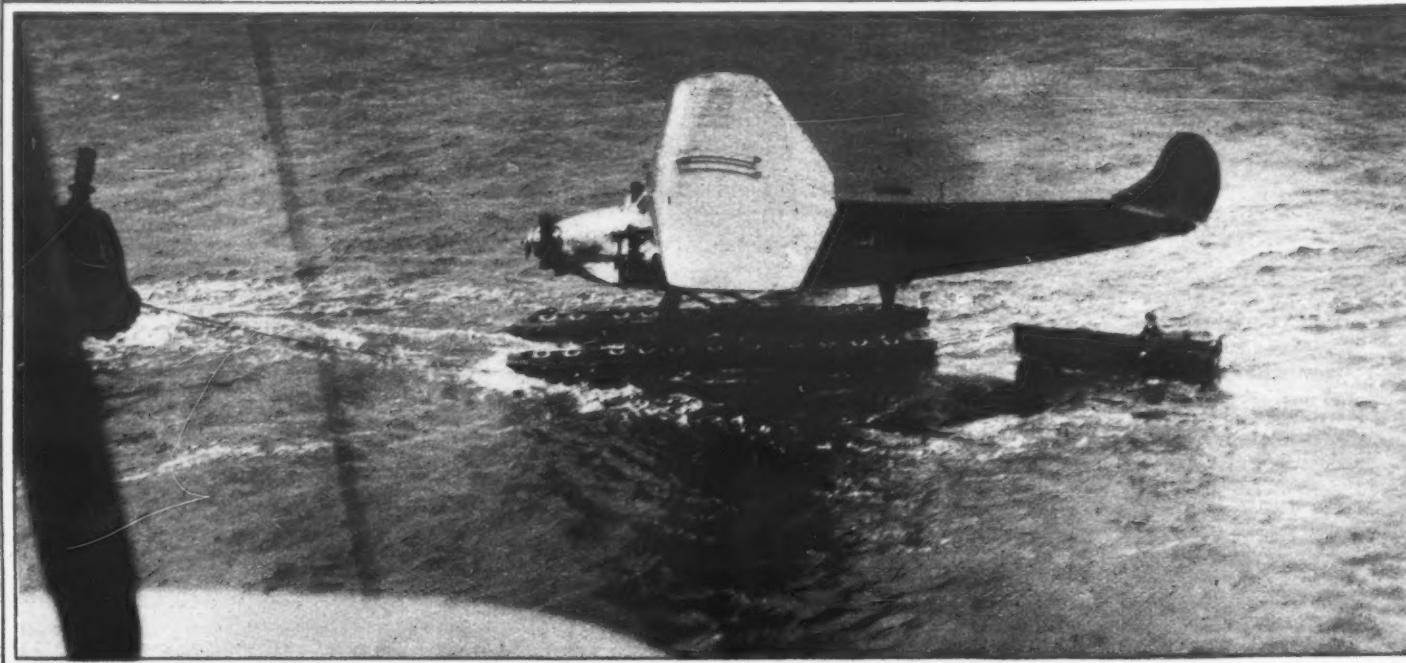
Prepared for the Fight With Heeney at His Adirondack Camp at Speculator, N. Y.

(Times Wide World Photos.)



Mid-Week Pictorial, Week Ending January 5, 1929

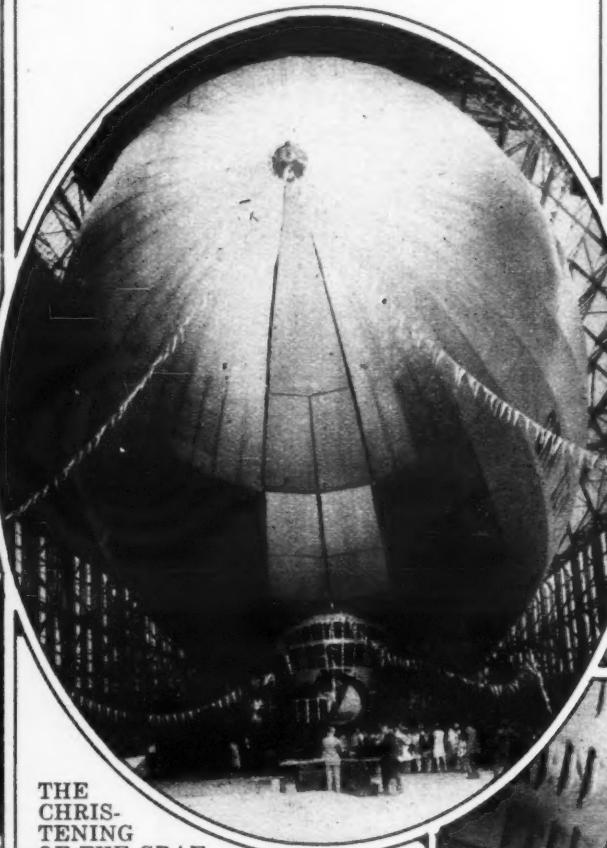
TRANSATLANTIC AND TRANSCONTINENTAL FLIGHTS OF 1928



THE FRIENDSHIP ON THE COAST OF WALES:
THE AIRPLANE
in Which Amelia Earhart, Wilmer Stultz and Louis
Gordon Flew Across the Atlantic Ocean Came Down
Off Burry Port, Having Made the Hop in 20 Hours
and 40 Minutes.
(Times Wide World Photos.)



WHEN ALL
NEW YORK
LOOKED
UPWARD:
THE GRAF
ZEPPELIN
Soars Over
Manhattan
Island, the
Observed of
All Ob-
servers.
(Times Wide
World Photos.)

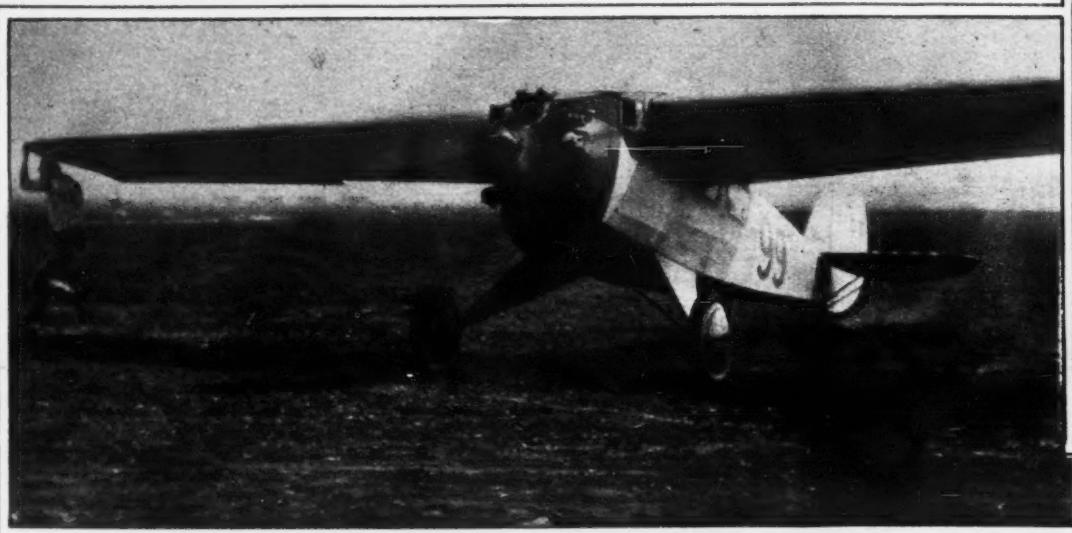


THE
CHRIS-
TENING
OF THE GRAF
ZEPPELIN: LIQUID
OXYGEN WAS USED
Instead of Champagne When the
Ceremony Occurred in the Hangar
at Friedrichshafen, Germany, Prior
to the Airship's Spectacular Flight
Across the Ocean to America.
(Times Wide World Photos.)

THE FIRST WOMAN TO FLY ALL
THE WAY ACROSS THE
ATLANTIC: MISS AMELIA
EARHART
as She Appeared Just Before the
Flight of the Friendship to Great
Britain. Her Striking Resemblance
to Colonel Lindbergh Was Widely
Remarkd, and She Was Frequently
Referred to in the Press as "Lady
Lindy."



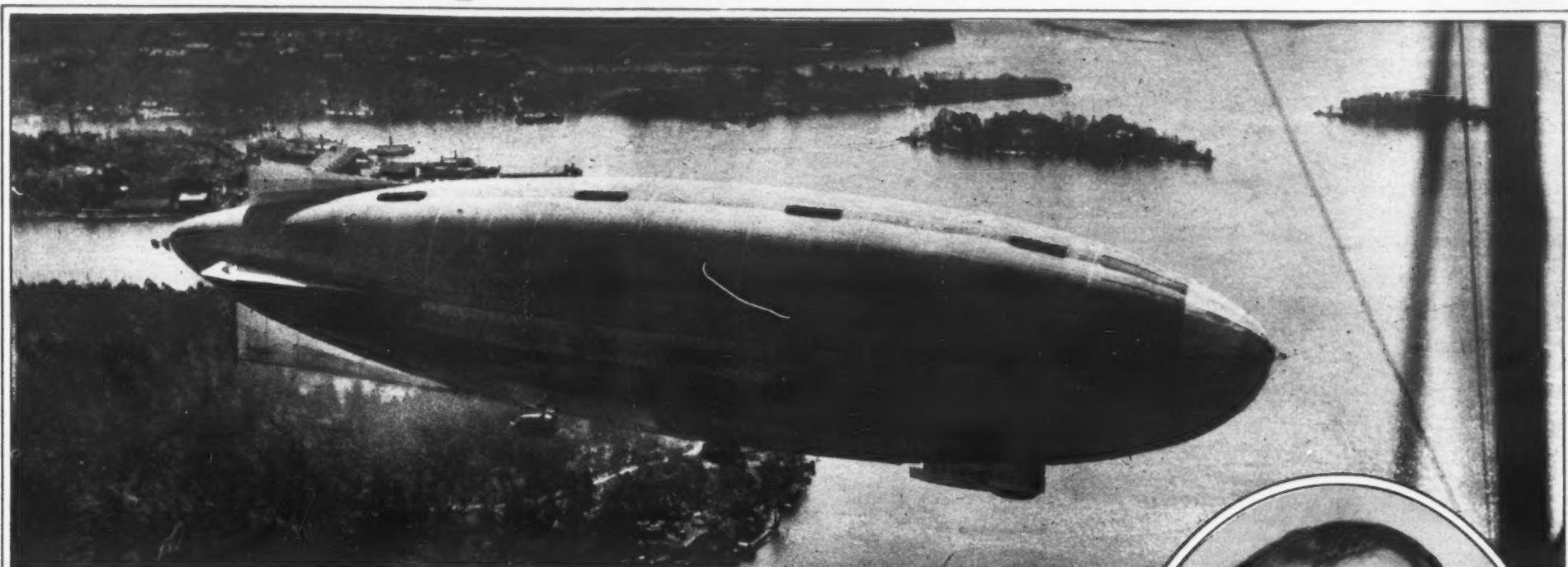
THEY SPANNED THE NORTH AMERICAN CON-
TINENT IN A SINGLE HOP: ART GOEBEL AND
HARRY TUCKER,
Pilot and Passenger, Respectively, in the Non-Stop
Flight From Los Angeles to New York, Which Was
Made in 18 Hours and 58 Minutes, the Fastest Time
Ever Made by Man Between the Two Oceans. Goebel
Is at the Left.
(Times Wide World Photos.)



CLASS A DERBY WINNER: THE CESSNA MONOPLANE
in Which Earl Rowland Was First to Land at Los Angeles in the Transcontinental Race From
Roosevelt Field, Long Island.
(Times Wide World Photos.)

Mid-Week Pictorial, Week Ending January 5, 1929

Men Who Sought and Found Adventure in the Air



ON THE WAY TO THE NORTH POLE—AND DISASTER: THE DIRIGIBLE ITALIA Approaches Stockholm, Sweden, on Its Flight to the "Top of the World," Which Ended in the Destruction of the Airship and the Loss of Lives.
(Times Wide World Photos.)



HONORED GUESTS: THE FRENCH FLIERS, COSTES AND LEBRIX, Are Welcomed by Mayor Walker at the City Hall, New York. Front Row, Left to Right: Commander Richard E. Byrd, Joseph Lebrix, Mayor Walker, Dieudonne Costes. Just Behind Lebrix and the Mayor Is Charles A. Levine, While Clarence D. Chamberlin Stands at the Right, in Profile.
(Times Wide World Photos.)



THE COMMANDER OF THE ITALIA: GENERAL UMBERTO NOBILE, Leader of the Italian Flight by Dirigible Airship to the North Pole, With His Pet Dog Titina. The Expedition Came to an Unfortunate End; the Dirigible Had to Be Abandoned and Only a Portion of the Crew, Including General Nobile, Was Rescued.
(New York Times Studios.)



GOOD-WILL FLIERS FROM FRANCE: LIEUTENANT DIEUDONNE COSTES AND COMMANDER JOSEPH LEBRIX

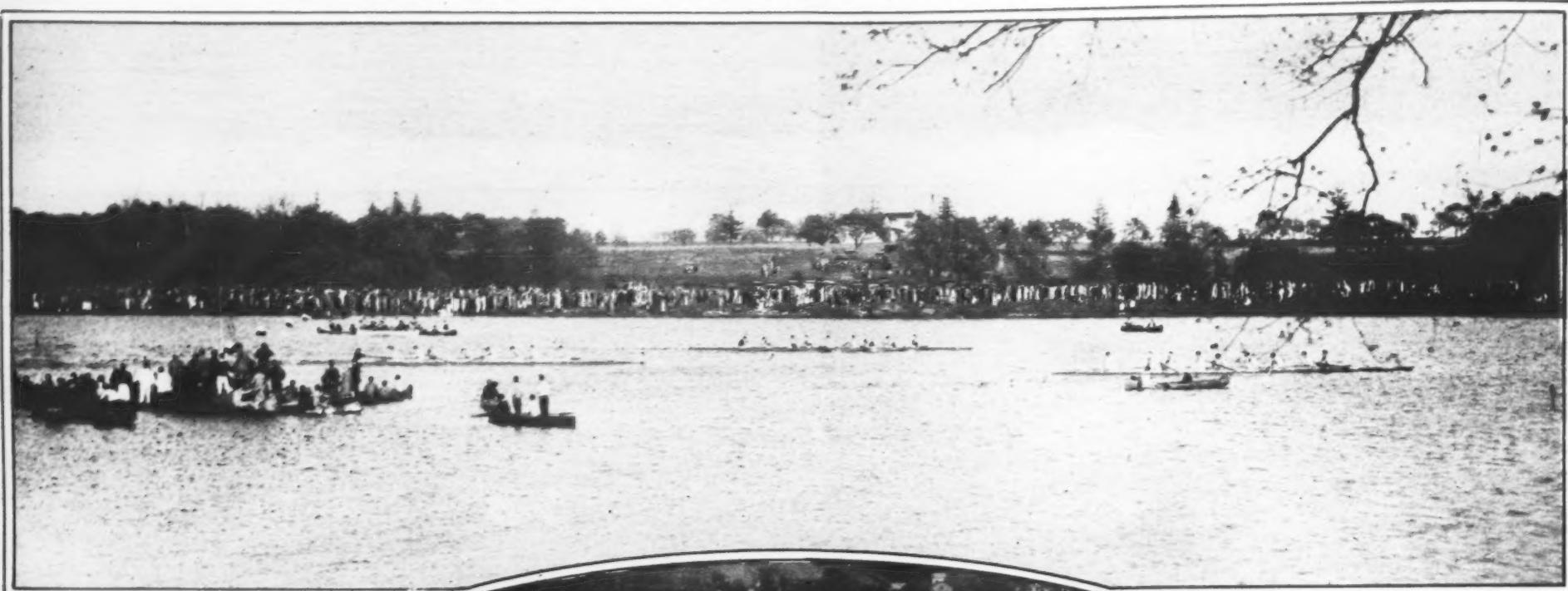
Arrive at Bolling Field, Washington, D. C., in the Course of Their Flight From Paris to New York via South America, Having Flown From Montgomery, Ala., to the National Capital.
(Times Wide World Photos.)



MAJOR JAMES C. FITZMAURICE, BARON VON HUENEFELD AND CAPTAIN HERMAN KOEHL, Who Flew Across the Atlantic Ocean From Germany to the United States, via Ireland, in the Airplane Bremen. Captain Koehl Is Seated. Major Fitzmaurice (Standing, Left), Is an Officer in the Air Service of the Irish Free State; During the World War He Served in the British Royal Air Force.

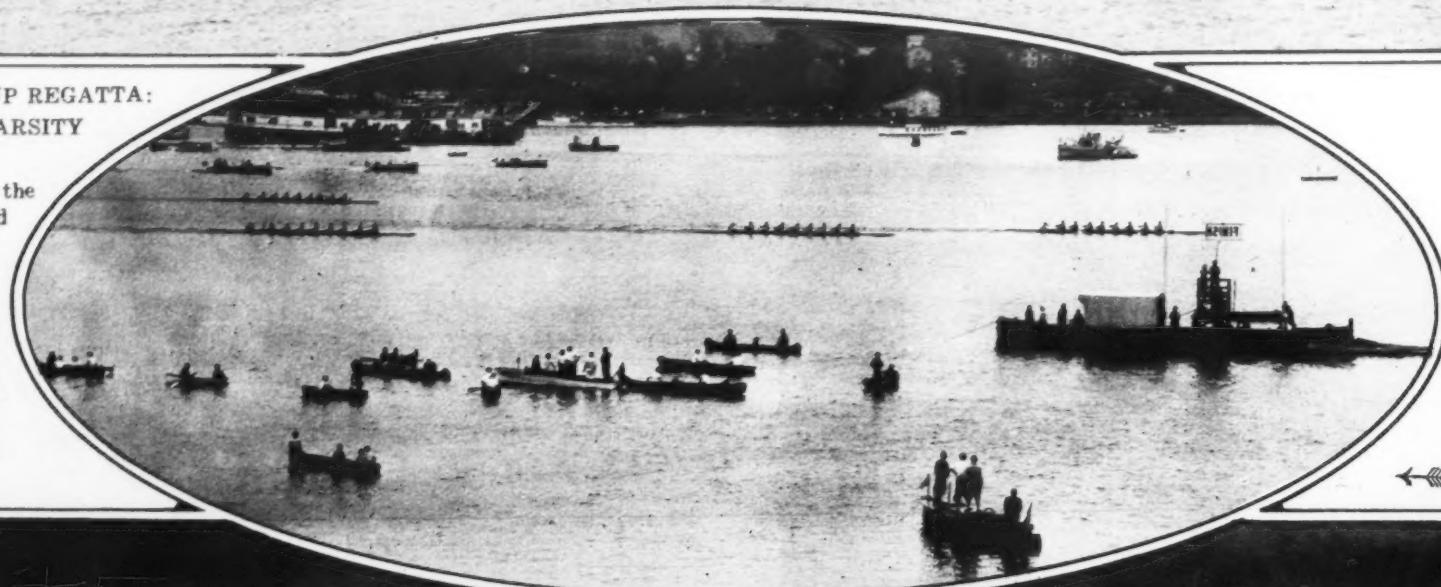
FLOYD BENNETT TO THE RESCUE: HIS MEETING WITH MAJOR FITZMAURICE at Lake St. Agnes, Where Bennett Had Flown in the Course of an Attempt to Reach Greenely Island, Where Koehl and von Huenefeld Were Stranded After Their Flight Across the Atlantic With Fitzmaurice. Bennett (at Right) Fell Ill and Was Taken by Plane to Quebec, Where He Died.

WHEN STALWART RACING CREWS PULLED FOR THE FINISH LINE

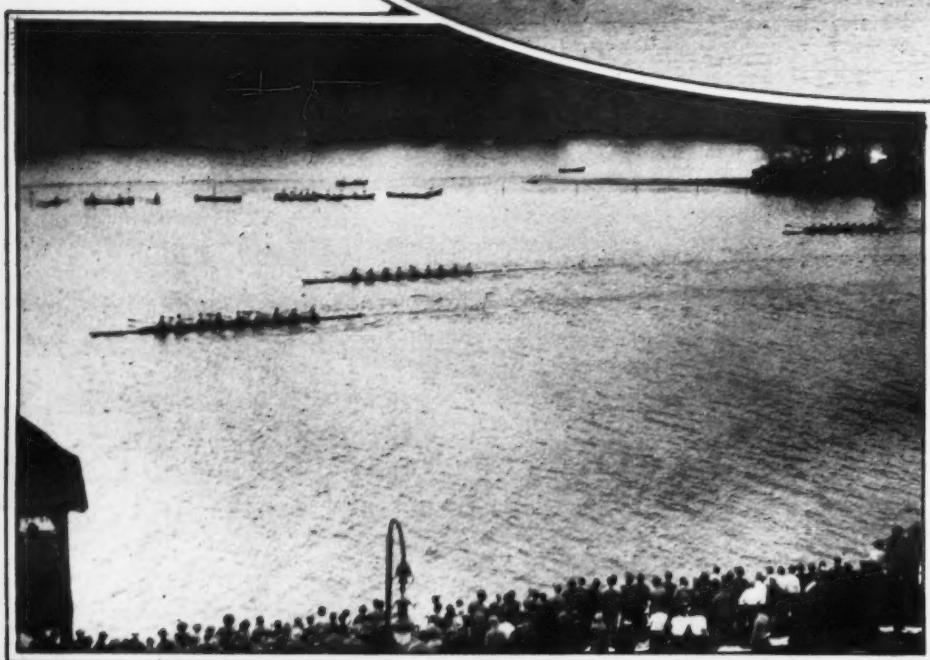


THE CHILDS CUP REGATTA:
COLUMBIA'S VARSITY
CREW

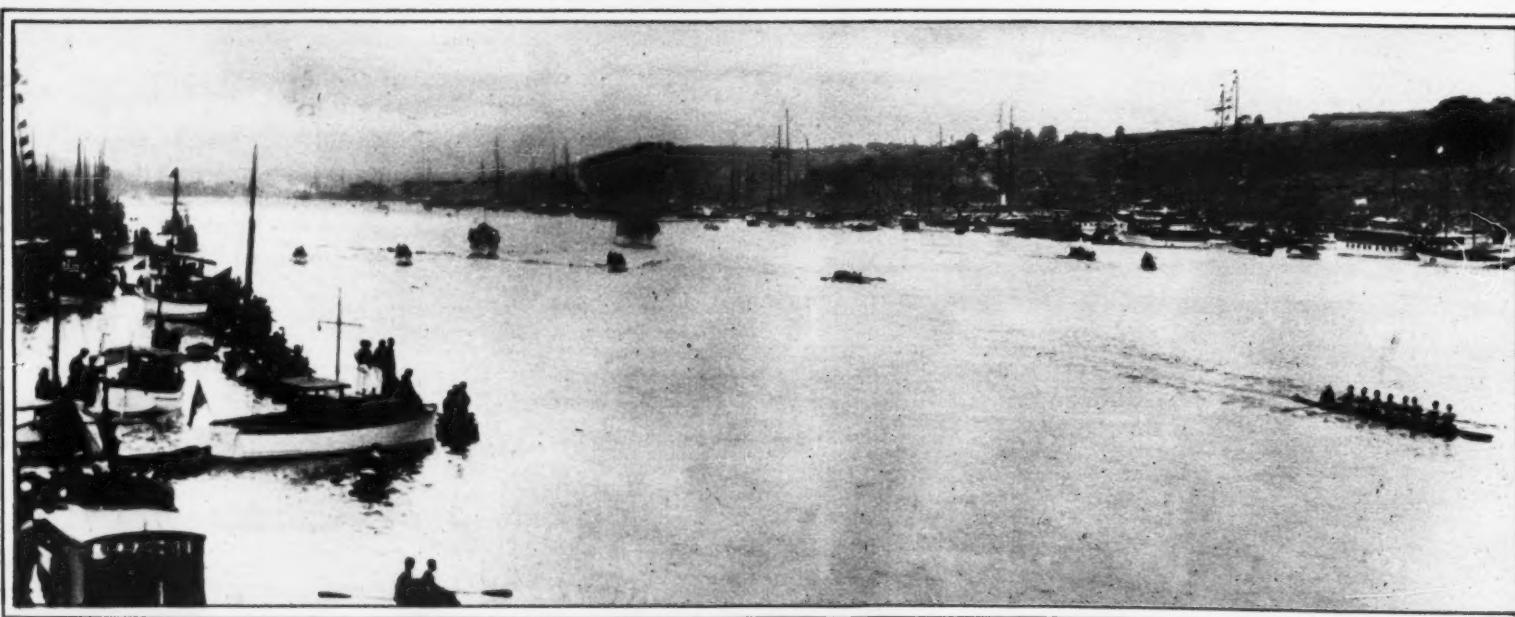
at the Finish of the
Three - Cornered
Race on Lake
Carnegie, Prince-
ton, in Which the
Oarsmen From
Manhattan De-
feated the Crews
of Pennsylvania
and Princeton.
(Times Wide World
Photos.)



SYRACUSE
WINS THE
FRESHMAN
RACE
in the Annual
Regatta at Pough-
keepsie.
(International.)



THE RACE
FOR THE
BLACKWELL
CUP: YALE
WINS
on the Schuyl-
kill, With
Columbia Sec-
ond and Penn-
sylvania Third.
(Times Wide
World Photos.)



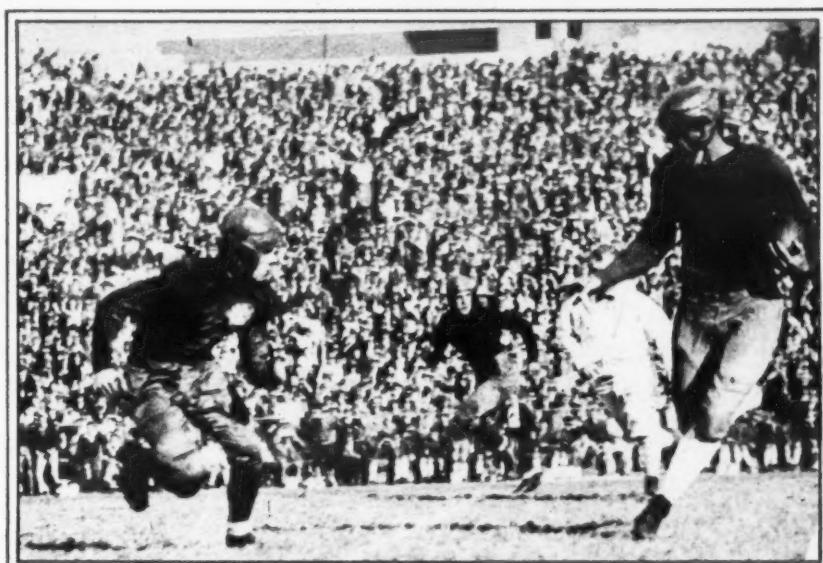
YALE FRESH-
MEN FINISH
FIRST,
With Columbia
Second and
Pennsylvania
Third. The
Varsity Crews
Finished in the
Same Order
for the Black-
well Cup.
(Times Wide
World Photos.)

A BAD DAY FOR HARVARD: THE YALE VARSITY CREW
Ends a Perfect Day on the Thames by Winning Nine Lengths Ahead of the Cambridge Eight After the Yale Eights Had Won the
Freshman and the Junior Varsity Races Earlier in the Program.
(Times Wide World Photos.)

Mid-Week Pictorial, Week Ending January 5, 1929
Action Shots of a Sensational Football Season



STANFORD'S TRIUMPH IN THE EAST: THE HUSKY TEAM FROM CALIFORNIA Defeats the Army Eleven, 26 to 0, at the Yankee Stadium, New York, Under the Eyes of 88,000 Spectators. Frentrup of Stanford Is Shown About to Make a Touchdown in the Second Quarter.
(Times Wide World Photos.)



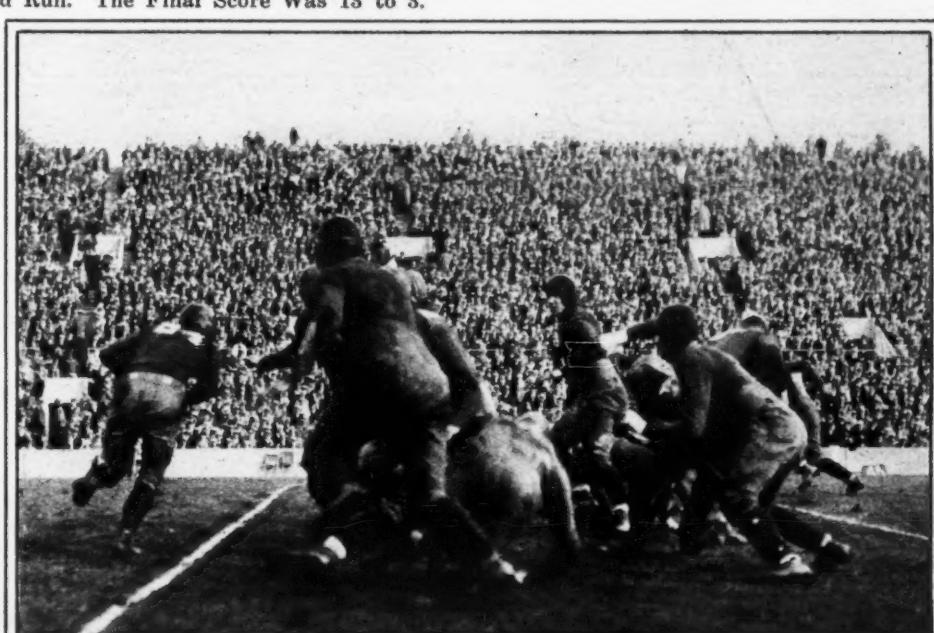
PENNSYLVANIA VS. PENN STATE: A TACKLE During the Game Which Was Won, 14 to 0, by Pennsylvania.
(Times Wide World Photos.)



GEORGIA TECH BEATS NOTRE DAME: "FATHER" LUMPKIN Is About to Be Tackled by Niemiec of Notre Dame. The Game Resulted in a Score of 13 to 0.
(Times Wide World Photos.)

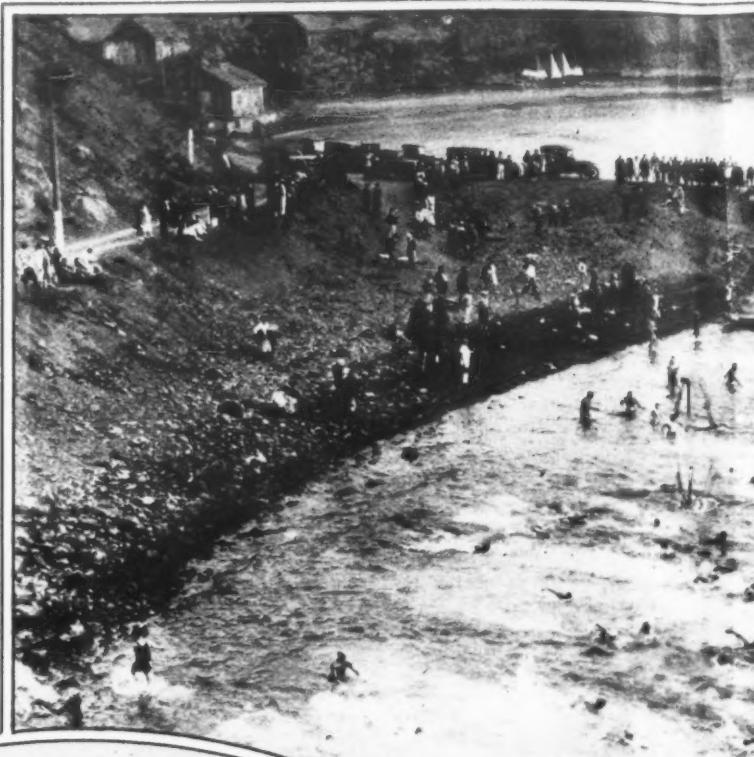


HARVARD VS. YALE: THE CAMBRIDGE CRIMSON Defeats Old Eli's Sons by a Score of 17 to 0, the Game Being Played in the Yale Bowl. Ellis of Yale Is Running With the Ball.
(Times Wide World Photos.)



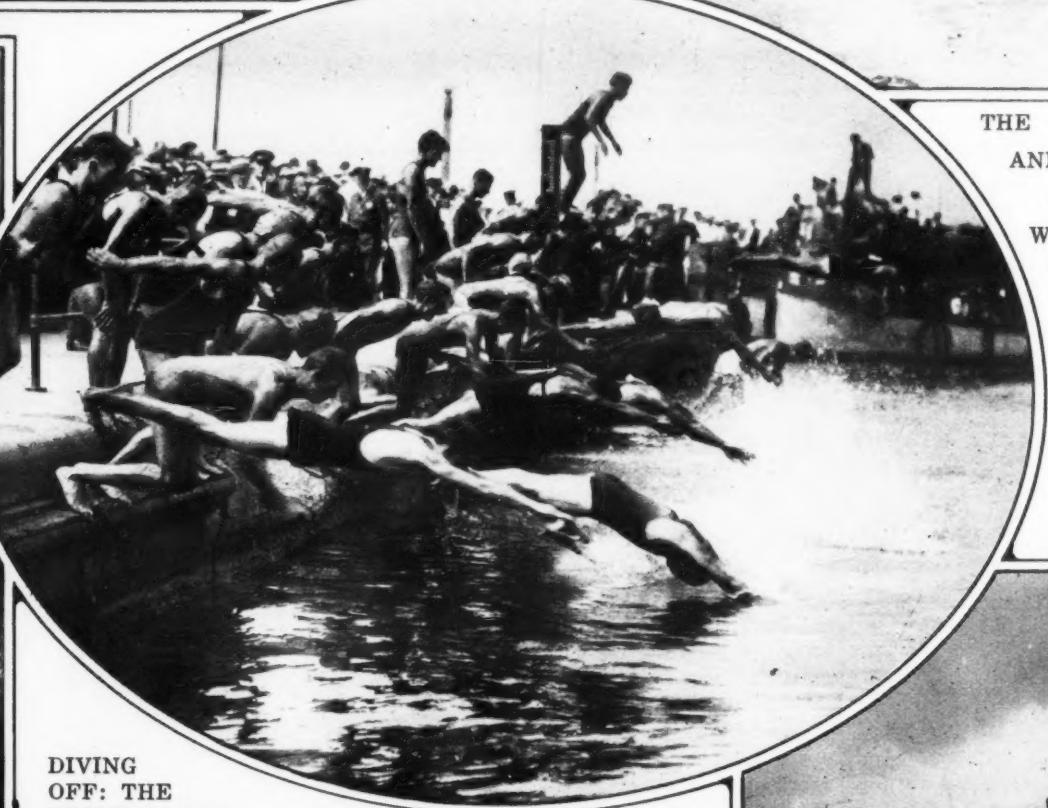
HARD FIGHTING: CALDERWOOD OF NORTHWESTERN Makes a Five-Yard Gain in the First Quarter of the Game With Minnesota, Which Was Won by Northwestern, 10 to 9.
(Times Wide World Photos.)

Athletic Events in Various Fields That Made News This Week

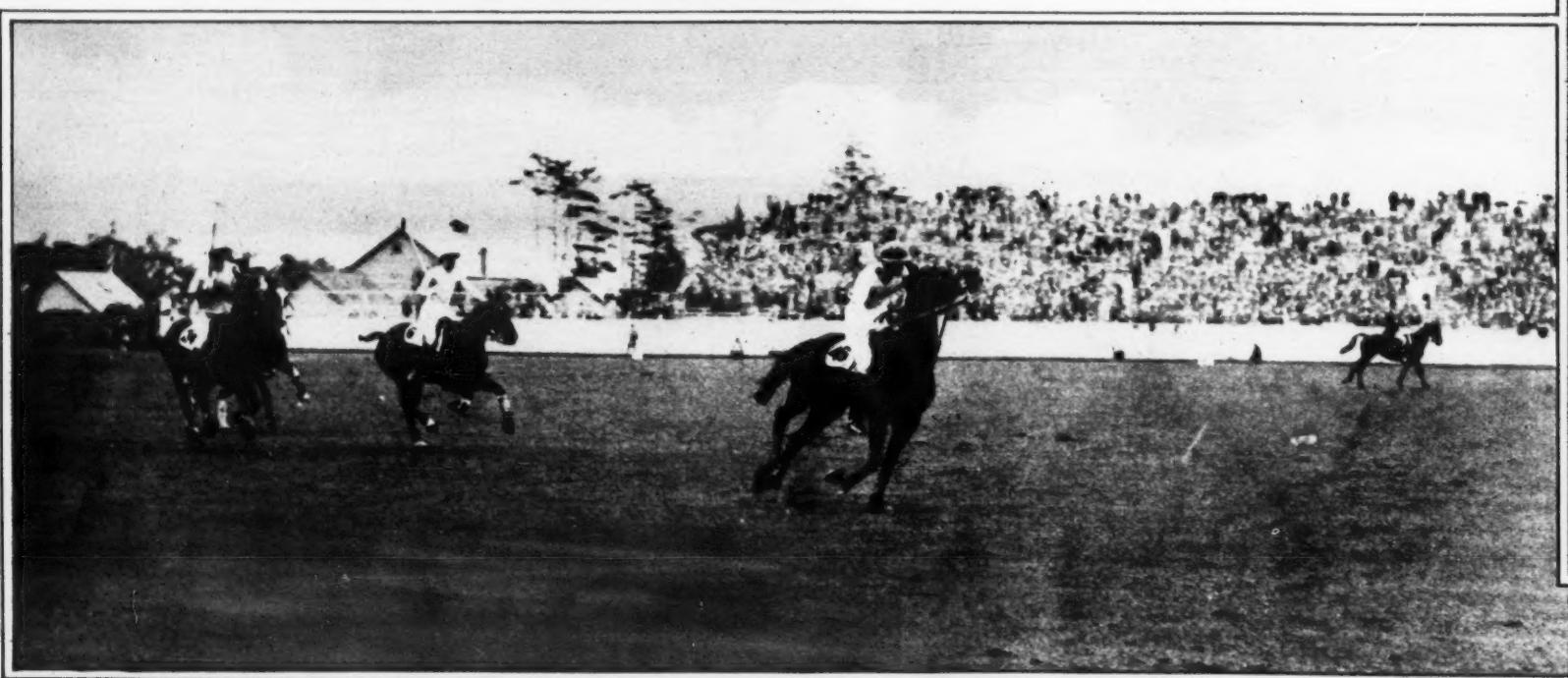


DE MAR DAY IN BOSTON: THE FULL FIELD
of 280 in the Annual Marathon Starting Across Country to the Finish Line Twenty-six Miles Away. Clarence De Mar Won.
(Times Wide World Photos.)

TRIUMPHANT PARTNERS:
LEONARD SEPPALA,
Winner of a Three-Day Dog-Team Race Held by the New England Sled Dog Club, With His Lead Dog Bonzo and the Trophy.
(Times Wide World Photos.)



DIVING OFF: THE START OF THE ANNUAL SWIM
of the Illinois A. C., Which Was Won by a 15-Year-Old Boy, Stanley Connelly of the Griffith Natatorium, Chicago.
(Times Wide World Photos.)

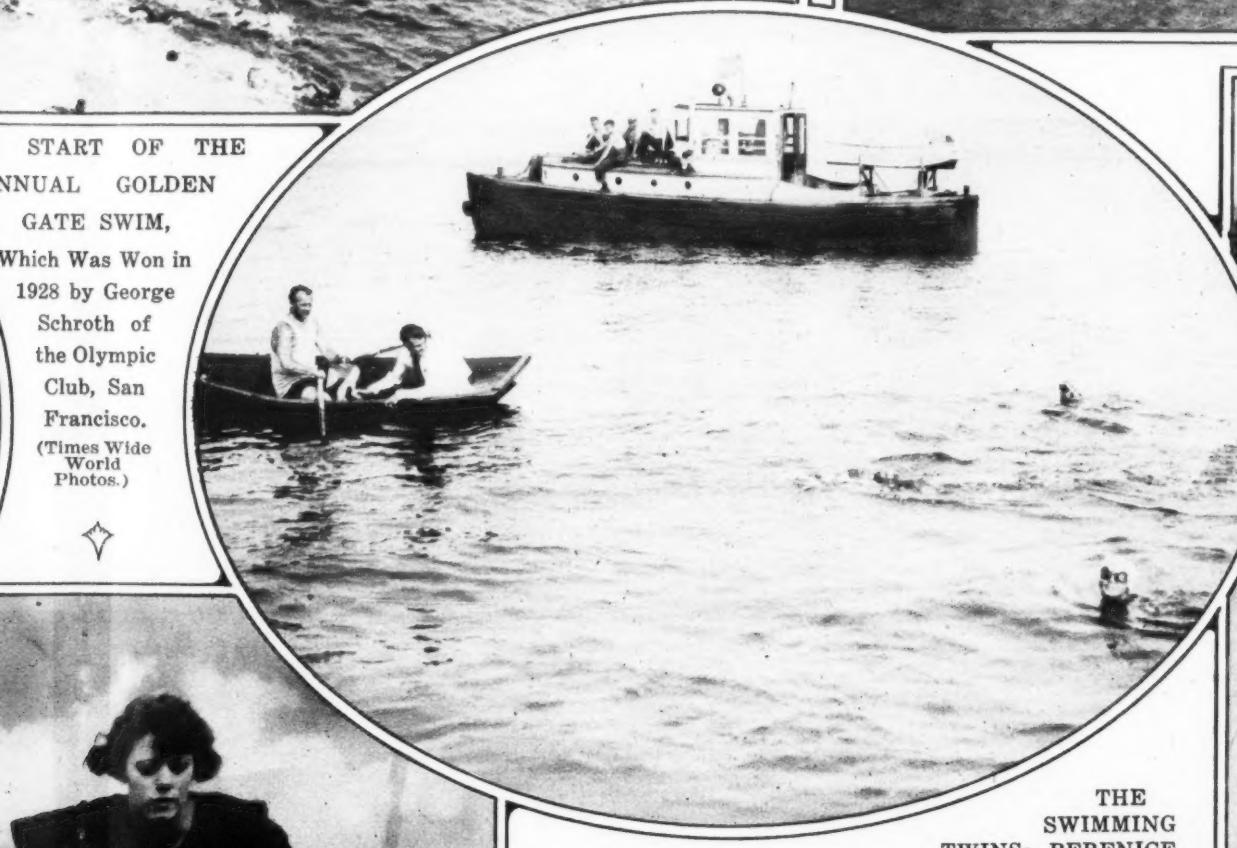


FOR THE CHAMPIONSHIP OF THE TWO AMERICAS: FAST POLO
Was Seen by the Spectators of the Opening Match of the International Series Between Teams Representing the United States and Argentina. A Gallant Rally Pulled the American Team From Behind and Won the Game.
(Times Wide World Photos.)

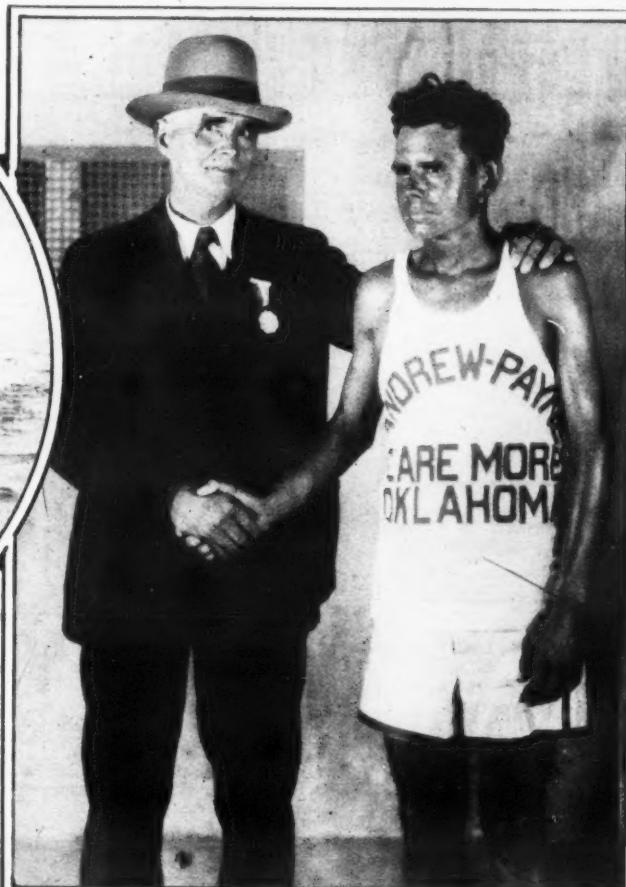
A NEW RECORD BY TWO-FIFTHS
of Chicago Wins the 60-Yard Low-Hurdle Race in 7.12 Seconds
(Times Wide World Photos.)

Week Ending January 5, 1929

Made 1928 Memorable in the Annals of Sport



TWO-FIFTHS OF A SECOND: HELEN
FRUEY
Yard Hurdle Race at the Tenth Annual
Field Meet, Covering the Distance in 8 1-5
Seconds.
(Times Wide World Photos.)



RUNNING ACROSS
THE CONTINENT:
THE START OF
THE "BUNION
DERBY,"
or Transcontinental
Marathon, at the
Ascot Speedway, Los
Angeles. Over 250
Runners Were on
Hand to Begin the
Long Grind, With
New York as Their
Objective.
(Times Wide World
Photos.)

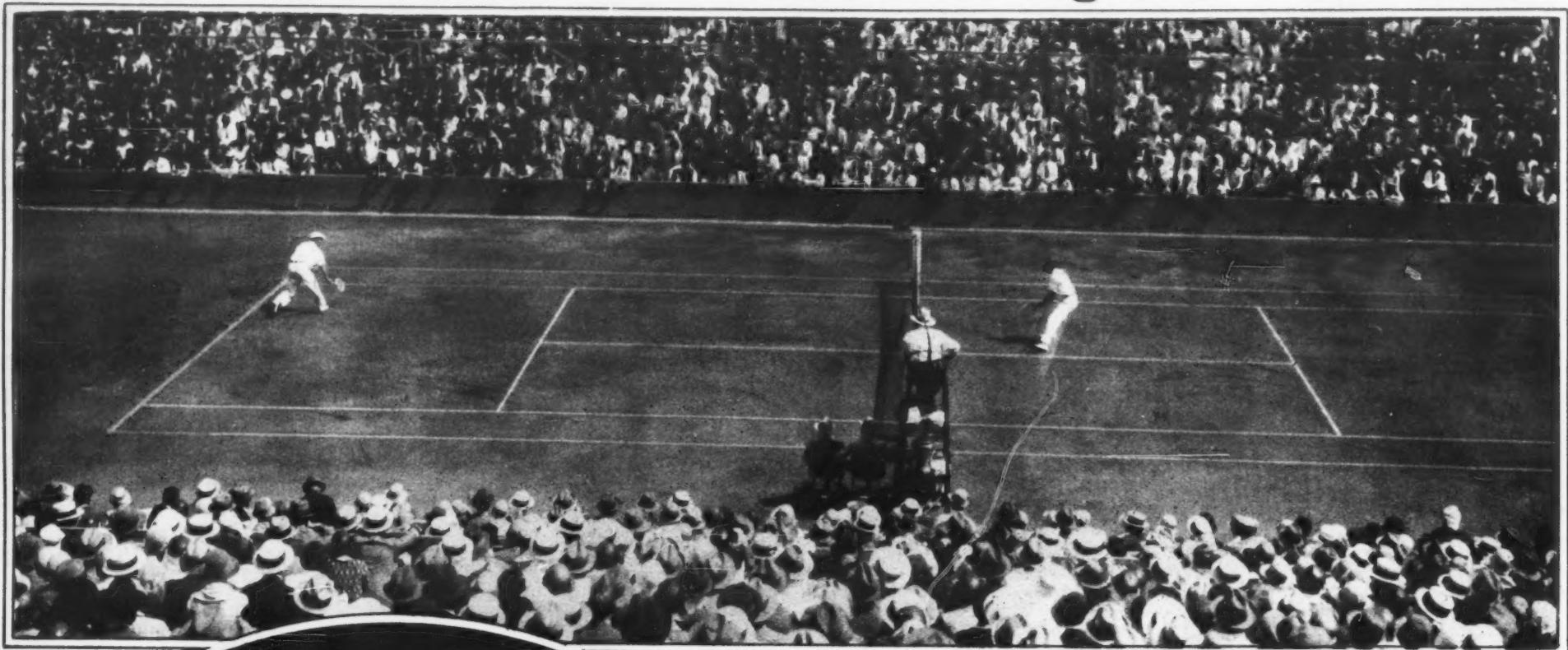
PROUD FATHER
AND TRIUMPHING
SON: ANDREW
PAYNE,
Winner of the
"Bunion Derby," Is
Congratulated by His
Father, A. T. Payne
(Left). Andrew
Payne Hails From
Claremore, Okla.,
Famous as the Old
Stamping Ground of
Will Rogers.
(Times Wide World
Photos.)



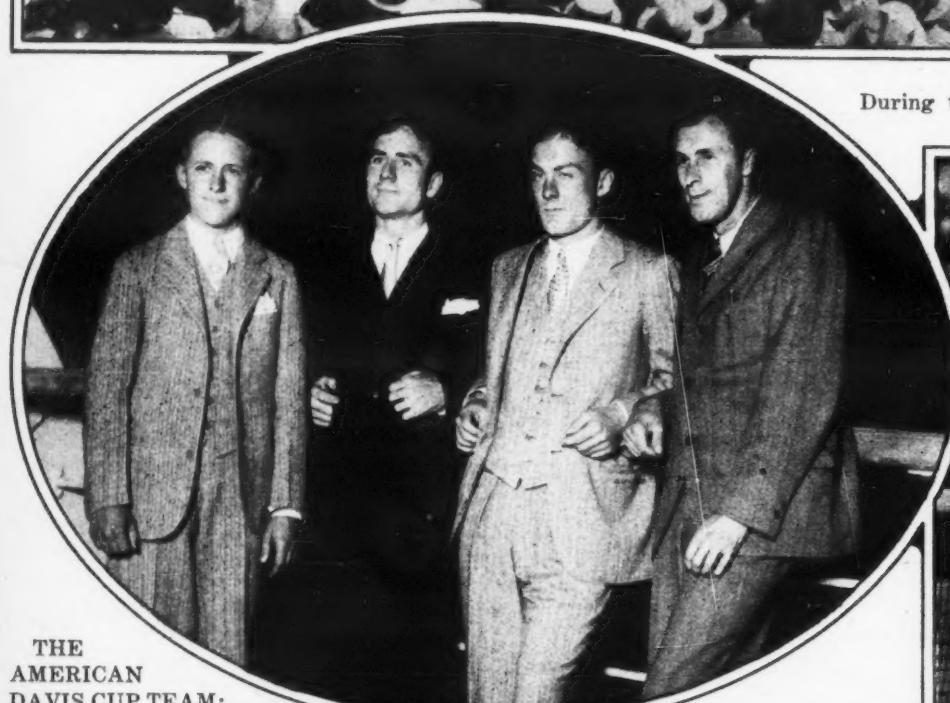
THE FUTURITY: A VIEW OF THE FINISH
at Belmont Park, New York, With High Strung First and Roguish Eye Second.
(Times Wide World Photos.)

Mid-Week Pictorial, Week Ending January 5, 1929

Some High Spots of Tennis During the Past Year

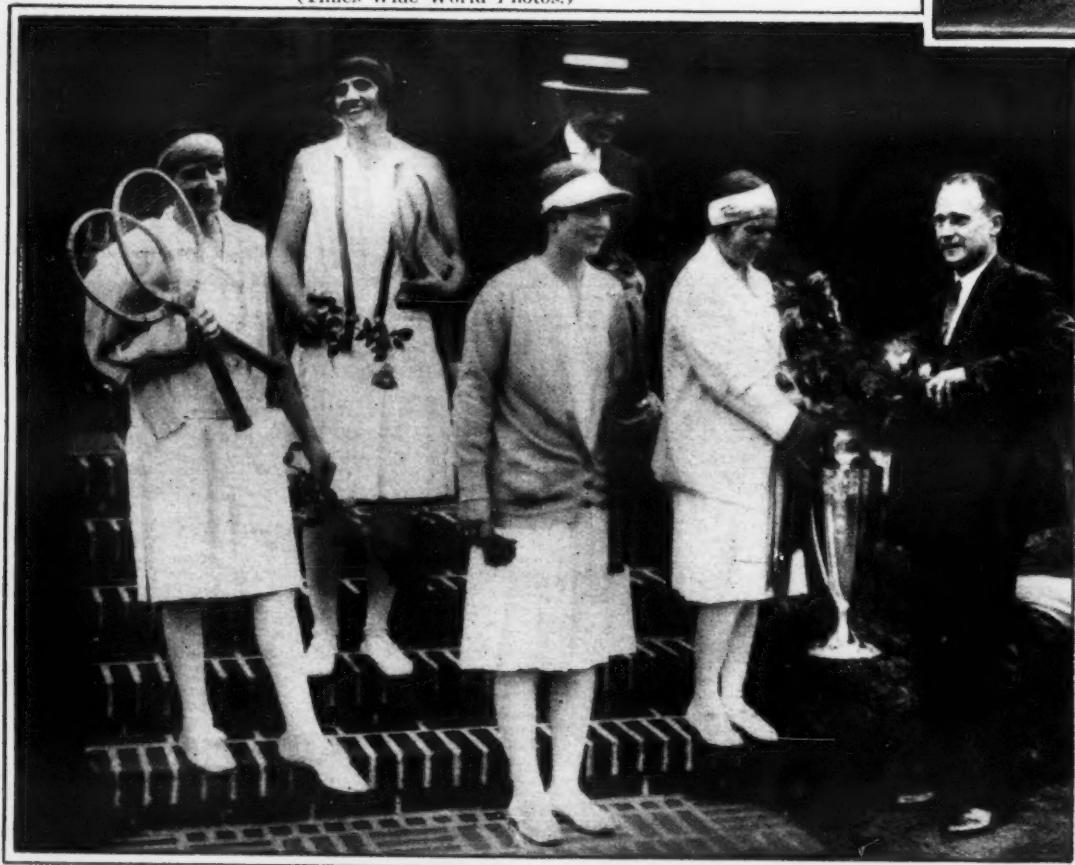
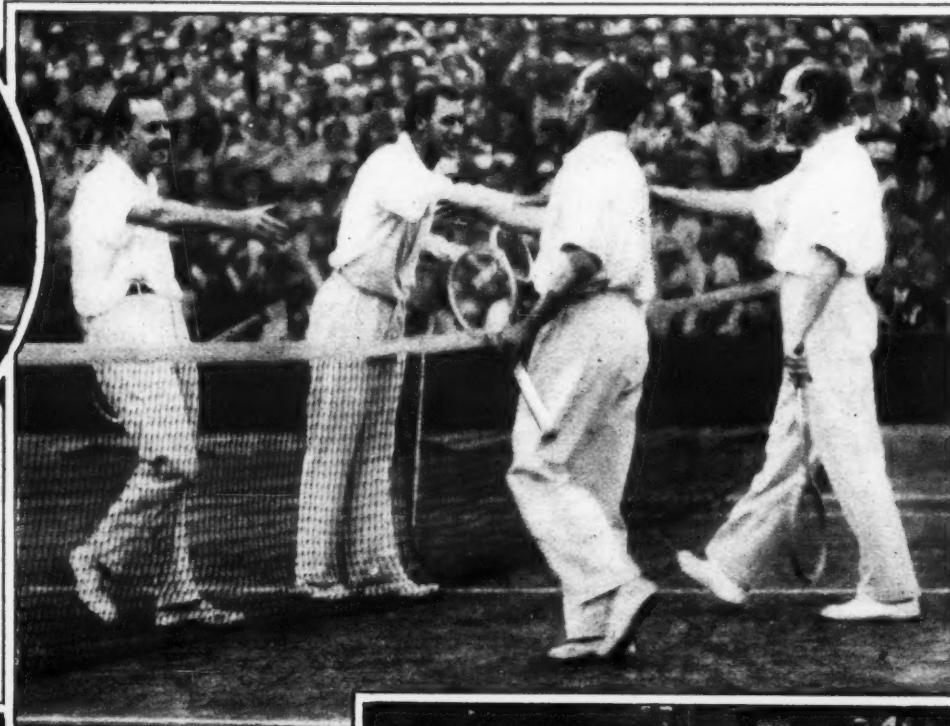


FRANCE RETAINED THE DAVIS CUP: THE COURTS AT AUTEUIL
During the Match in Which Big Bill Tilden Defeated René Lacoste Before the Finals, Won
by Henri Cochet From Tilden. (Times Wide World Photos.)



THE
AMERICAN
DAVIS CUP TEAM:
WILBUR COEN, JOHN HEN-

NESSEY, GEORGE LOTT AND WILLIAM TILDEN
(Left to Right) Sailing for France to Participate in the European Finals of
the Tennis Classic. The Finals Were Won by France.
(Times Wide World Photos.)



TENNIS AT
WIMBLE-
DON,
ENGLAND:
AFTER A
HARD
MATCH
the Ameri-
cans, W. T.
Tilden and F.
T. Hunter,
Congratulate
G. L. Patter-
son and J. B.
Hawkes of
Australia,
Who Were
Victorious.
(Times Wide
World Photos.)



THE QUEEN OF THE NETS IN ACTION: MISS
HELEN WILLS
at a Stirring Moment in the Tennis Tournament at
Forest Hills, Long Island, Where for the Fifth Time
She Won the National Women's Championship, Thus
Bringing to a Close the Campaign That Had Seen Her
Win the Premier Laurels at Auteuil, Wimbledon and
Forest Hills Without the Loss of a Set in Three Months
of Play.
(Times Wide World Photos.)

AMERICA WON THE WIGHTMAN CUP: THE TROPHY IS FORMALLY PRESENTED
at Forest Hills, Long Island, After the Last Match of the Series. In the Group Are Mrs.
Godfree, Miss Harvey, Miss Helen Wills, Mrs. Wightman, Mr. Mersereau and Mr. Meyrick.
(Edwin Levick.)

Mid-Week Pictorial, Week Ending January 5, 1929

New Gowns in the Latest Parisian Mode

Selected by Grace Wiley, Paris Fashion Editor



A MOLDED OUTLINE BROKEN ONLY BY TWO RUFFLED TIERS, Set on Very Low, Gives Ideal Slenderness to This Black Lace Molyneux Gown.
(Times Wide World Photos, Paris Bureau.)



A NOTE OF ORIGINALITY
Appears in the Gathered Overskirt of This Black Tulle Gown, From Worth, Attached to a Slip-like Foundation.
(Times Wide World Photos, Paris Bureau.)

TINSEL RED LACE
Has a Stiffened Peplum With the Ends Dropping in Two Points at Either Side in the Back; From Redfern.
(Times Wide World Photos, Paris Bureau.)

16 Rue de la Paix, Paris, Dec. 28, 1928.
THE RIVIERA, soft breezes straying through the opened windows of the Casino, moonlight throwing its silver bars across the Terrace outside—what woman but must feel the need to attune her costume to the hushed beauty of the night? Flashing beads, glittering tinsels are thrown aside for the quiet charm of filmy lace or chiffon or the youthful daintiness of tulle.

All-over laces ranging in texture from those new ones heavily embroidered in chenille, through the silk Spanish laces to the delicacy of Chantilly, are used for these very popular new evening gowns. The silhouettes of the finished gowns vary almost as much as do the textures of the laces that enter into them. For the heavy all-over laces, the gown with straight waist and draped or circular skirt is best, but the finer laces with borders are backed with horsehair braid and used in tiers, peplums or circular flounces.

G. W.

A NEW VERSION OF THE PEPLUM OVERSKIRT, Lengthening to the Floor in the Back, Is Here Presented by Redfern in Apple Green Tulle.
(Times Wide World Photos, Paris Bureau.)

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Mid-Week Pictorial, Week Ending January 5, 1929

Smart New Costumes For the Winter Season

Selected by Katherine McCormack, Fashion Editor



HORIZONTAL STRIPES IN NAVY BLUE AND WHITE
Set Off This Sweater Costume in Light Beige.
The Neck Is Finished With a Narrow Striped
Collar.
(New York Times Studios.)



THIS SWEATER COMBINES THREE SHADES OF BLUE
in a Most Interesting Manner and Is Worn With a White Cap and Blue and White Striped Scarf.
(New York Times Studios.)



FOR VERY COLD DAYS: THE SWEATER
of This Sports Costume Is in Brown Wool With Design in Modernistic Manner and Is Worn Over a Beige-Colored Jersey Skirt.
(Designs courtesy of D. Nusbaum & Co.)

A SMART AND BECOMING SKATING COSTUME
Is Here Featured in Beige and White. The Sweater and Mittens Are Made in One to Insure Greater Warmth.
(New York Times Studios.)



RICH BROWN AND BEIGE TONES ARE BLENDED in Modernistic Designs in This Frock With a Helmet-Shaped Hat to Match.



(Times Wide World Photos.)
A KNITTED TWO-PIECE FROCK for Wear Under a Topcoat. Gray Is the Main Color, With Black and White Supplying the Contrast.
(New York Times Studios.)

Information as to Where the Articles Shown on This Page May Be Purchased Will, on Request, Be Given by the Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



BEAUTY'S FIRING LINE: THESE COMELY RIFLEWOMEN
Are Members of the Co-ed Rifle Team of the University of Southern California.
(Times Wide World Photos.)



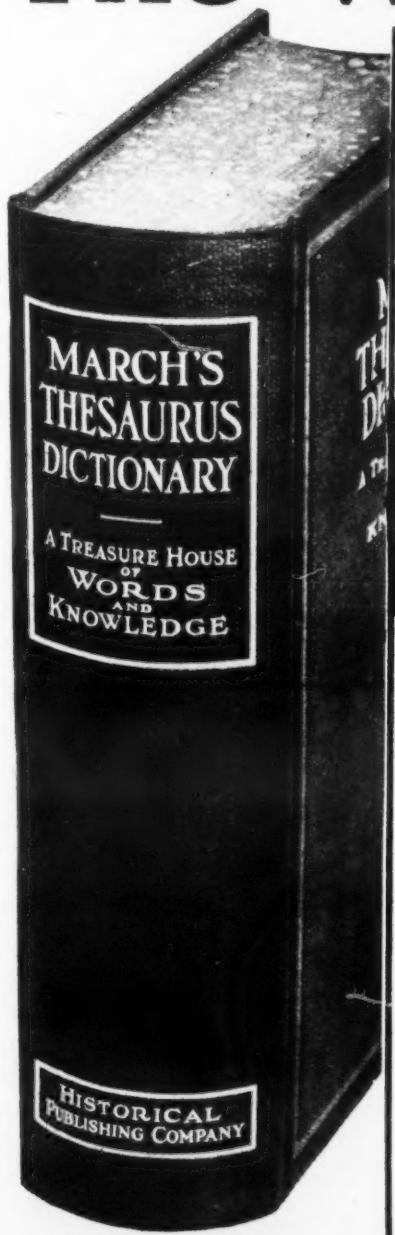
SCIENCE AND BEAUTY: MISS JUNE BLOSSOM
Demonstrates a Huge Valve Devised to Combat Terrific Gas Pressure in Gas and Oil Wells. It Is Capable of Holding Down a Pressure of 3,000 Pounds to the Square Inch. The Valve Will Be Exhibited at the Western Metal Congress in Los Angeles Next Month.



A ROYAL LADY OF CALIFORNIA:
MISS KATHERINE MCKENNA
Was Crowned as Queen of the Fête San Sebastian, Held in San Francisco.

The Whole Language at your fingertips

*in your home
or office*



A thesaurus, plus a dictionary, encyclopedic in scope, 1462 pages printed on special thin opaque paper, 10 1/4 x 7 1/2 x 2 3/4", bound in handsome buckram.

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"—will be of constant use on the writing desk."—*American Mercury*.



THE word expressing some particular shade of meaning or thought, the word you have forgotten, the synonym which enables you to avoid repetition—the words that will lift your writing and speaking out of the commonplace and give to your thoughts a directness which leaves no doubt of your meaning—these words are instantly available through this remarkable book.

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ETHEL BARRYMORE—"The Kingdom of God." Ethel Barrymore at her own theatre.
BAYES—"Skidding." A comedy of family life out West.
MARTIN BECK—"Wings Over Europe." A Theatre Guild production; all men; much ado about the atom.
BELASCO—"Mima." Lenore Ulric's return.
BELMONT—"Sakura." Presenting Walker White-side.
BIJOU—"This Thing Called Love." A comedy dealing with the marriage problem.
BILTMORE—"Poppa." A new comedy by Bella Cohen and Samuel Spewack.
BOOTH—"A Play Without a Name." A very original play with Peggy Wood and Kenneth McKenna.
CIVIC REPERTORY—Eva Le Gallienne and her company.
COBURN—"Faistaff." C. D. Coburn in a comedy based on Shakespeare, the latter's copy rights having expired.
GEORGE M. COHAN—"One Way Street." A "melodramatic mystery."
COMEDY—Ruth Draper in character sketches.
CORT—"A Most Immoral Lady." Alice Brady at her best.
CRAIG—"Potiphar's Wife." You know the story.
MAXINE ELLIOTT'S—"Jealousy." Cast consists of Fay Bainter and John Halliday.
EMPIRE—"The Age of Innocence." From Edith Wharton's novel. Katharine Cornell is the headliner.
FORREST—"The Squealer." San Francisco melodrama.
FORTY-EIGHTH STREET—"Brothers." Offering Bert Lytell and others.
FORTY-NINTH STREET—"The Wild Duck." Blanche Yurka in an Ibsen rôle. Produced by the Actors' Theatre.
FULTON—"The High Road." A Frederick Lonsdale comedy.
GARRICK—"Exceedingly Small." Another Actors' Theatre offering.
JOHN GOLDEN—"Strange Interlude." The current O'Neill. (Theatre Guild.)
GUIDL—"Major Barbara." Bernard Shaw on the Salvation Army.
HAMPTON—"Cyrano de Bergerac." Walter Hampden in a Rostand revival.
SAM H. HARRIS—"Congal." Helen Menken in Indo-China.
CHARLES HOPKINS—"The Perfect Alibi." Mystery play by A. A. Milne.
HUDSON—"Tonight at Twelve." A play by Owen Davis.
KNICKERBOCKER—"Macbeth." An all-star revival with settings by Gordon Craig.
LA VERNE—"Sun Up." A revival of Lucille La Verne's great success.
LITTLE—"That Ferguson Family." Domestic difficulties.
LONGACRE—"Jarnegan." Richard Bennett in Jim Tully's Hollywood drama.
LYCEUM—"Tomorrow." A play about the future.
MAJESTIC—"The Jealous Moon." Starring Jane Cowl.
MASQUE—"Young Love." A comedy with Dorothy Gish and James Rennie.
HENRY MILLER—"The Lady of the Orchids." Peggy Hopkins Joyce.
MOROSCO—"Little Accident." A successful comedy.
MUSIC BOX—"Paris." Irene Bordoni in a very French entertainment.
NATIONAL—"Sign of the Leopard." Edgar Wallace's latest melodrama.
PLAYHOUSE—"The Grey Fox." Henry Hull as Machiavelli.
PLYMOUTH—"Holiday." A comedy by Philip Barry.
PRESIDENT—"The Guinea Pig." A new play in a new theatre.
PROVINCETOWN—"Singing Jailbirds." By Upton Sinclair.
PUBLIC—"Tin Pan Alley." Phases of modern Broadway.
RITZ—"Courage." A drama, with Janet Beecher.
ROYALE—"Diamond Lil." It was written by Mae West.
TIMES SQUARE—"The Front Page." Newspaper life in Chicago.
VANDERBILT—"Night Hostess." New York night life.
WALDORF—"The On Call Girl." A comedy.
WALLACK'S—"Back Seat Drivers." Also a comedy.

MUSICAL.

ALVIN—"Treasure Girl." Gertrude Lawrence on a treasure hunt.
APOLLO—"George White's Scandals." A gorgeous revue in Mr. White's usual manner.
BROADHURST—"Hold Everything." Rapid-fire musical comedy.
EARL CARROLL—"Earl Carroll's Vanities." W. C. Fields and a big revue.
CASINO—"Hello, Yourself." A "collegiate" musical show.
CENTURY—"Angela." Mythical royalty in a melodious setting.
CHANIN'S 46TH STREET—"Good News." In its second year.
ELTINGE—"Blackbirds of 1928." Colored revue.
ERLANGER'S—"Billie." A typical Cohan musical show.
FORTY-FOURTH STREET—"Animal Crackers." The Four Marx Brothers.
GLOBE—"Three Cheers." Will Rogers, Dorothy Stone and others of note.
HAMMERSTEIN'S—"Good Boy." A musical play with the newest kind of scenery.
IMPERIAL—"The New Moon." Romantic operetta.
JOLSON'S—"White Lilacs." Chopin's love story and a lot of his music.
LIBERTY—"The Houseboat on the Styx." Founded on the fantasy by John Kendrick Bangs.
MANSFIELD—"Hello, Daddy!" In which Lew Fields returns to the boards.
NEW AMSTERDAM—"Whoopee!" Eddie Cantor, five leading women and many glorified girls.
SELWYN—"This Year of Grace." Noel Coward and Beatrice Lillie in a clever English revue.
SHUBERT—"The Red Robe." Operetta featuring Walter Woolf and Helen Gilliland.
ZIEGFELD'S—"Show Boat." Edna Ferber's novel set to music.



Players

in

Current

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Produc-

tions



DRAMA OF THE SIXTIES:
A SCENE FROM "AFTER
DARK, OR NEITHER
MAID, WIFE NOR
WIDOW,"
the Ancient Thriller,
Produced at Christopher
Morley's Old Rialto Theatre, Hoboken.
(White.)

PEGGY
HOPKINS
JOYCE,
in "The Lady of the
Orchids," at
Henry Miller's
Theatre.
(Pach Bros.)

GERTRUDE HITZ,
in "One Way Street," at the George M.
Cohan Theatre. (White.)

GLORIOUSLY GLORIFIED:
GLADYS GLAD,
One of the Beauties of
"Whoopee," at the New Amsterdham Theatre.
(De Barron.)

FANNIE BRICE
IN
"MY MAN"
WARNER Bros. THEATRE
BROADWAY AT 52d ST.

SEE and HEAR
WARNER BROS.
2 BIG HITS
Good seats at box office
—all prices.
Twice Daily
2:45-8:45
Extra 6 o'clock Show
Sat., Sun. & Hol.

MIDNITE SHOW SAT. 11:45
AL JOLSON
THE SINGING FOOL
Winter Garden B'way at
50th St.

BEHIND THE FOOTLIGHTS



VIVIAN HART.
(New York Times Studios.)

THE new prima donna of "Good Boy," at Hammerstein's Theatre, comes of musical stock. Her mother was a concert singer of much distinction in the West, while her father was head of the State Conservatory of Music at Seattle, Wash.

Vivian Hart's career as a singer began in the Pacific Coast Choral Society. Then she went on a concert tour, and presently accepted the leading singing rôle in a revue called "Pickings," which ran for about seven months on the Coast, after which Miss Hart came East and made her Broadway début in Earl Carroll's "Vanities." Since then she has been seen and heard in "Countess Mariza," the last revival of "Patience," "Strike Up the Band" and "The Lace Petticoat."

Miss Hart is a delightful singer and a clever actress.

METROPOLITAN AMUSEMENT GUIDE

Questions of General Interest
Regarding Plays and Players,
Past and Present, Will Be Gladly
Answered, Either in These Pages
or by Mail, if Addressed to the
Dramatic Editor, Mid-Week Pictorial,
229 West Forty-third
Street, New York, N. Y.



THE
HEART
OF
NEW YORK
IS
BRIGHTENED
By the
City's
Official
Christmas
Tree
in
Times
Square.
(Times Wide
World Photos.)



"PLACED OUT
FOR ADOPTION":
SOME OF THE
FOUR HUNDRED
DOLLS

Dressed by the
Employes of the
Metropolitan Life
Insurance Company
and Distributed by
the Charity
Organization
Society,
New York.
The Live Young
Lady in the Chair
Is Miss
Manuelita Boldt
of the
Junior League.
(Times Wide World
Photos.)



HONORING THE BOY FPLIER: RICHARD E.
JAMES,

17 Years Old, Who Flew From the Pacific to the
Atlantic Coast, Is the Central Figure of a
Luncheon at the Hotel Roosevelt, New York,
Where He Is Presented With a Check for \$1,000
by Thomas L. Hill, President of the American
Society for the Promotion of Aviation, and With
a Silver Cup by the Siemens & Halske Motor
Company.



PERAMBULATORS FOR POSTMEN: THE NEW WAY
OF DELIVERING MAIL

As Developed in Chicago. Postmen Milton Randall and
John J. Penne (Left to Right) Demonstrate the Old and
New Systems.

(Times Wide World Photos.)



HOME FOR CHRISTMAS: THE AMERICAN
AMBASSADOR TO SPAIN,
Ogden K. Hammond, and Mrs. Hammond Ar-
rive at New York on the Leviathan.
(Times Wide World Photos.)



AWARDS MADE AT THE FRANKLIN INSTITUTE,
PHILADELPHIA: DR. H. D. ARNOLD,
Director of the Bell Telephone Laboratories, New York,
and Thomas McBride, Sales Manager of the Worthington
Pump and Machinery Corporation, Receive John Scott
Medals for Scientific Achievement, the Presentations
Being Made by Louis Hieland (Right), Secretary of the
Board of Directors of City Trusts.
(Times Wide World Photos.)

Mid-Week Pictorial, Week Ending January 5, 1929

Amateur Camera Artists Win Cash Awards

First Prize—Ten Dollars

Won by G. A. Charles, Presidio, San Francisco, Cal.

Second Prize—Five Dollars

Won by C. Phillips Purdy, Boston, Mass.



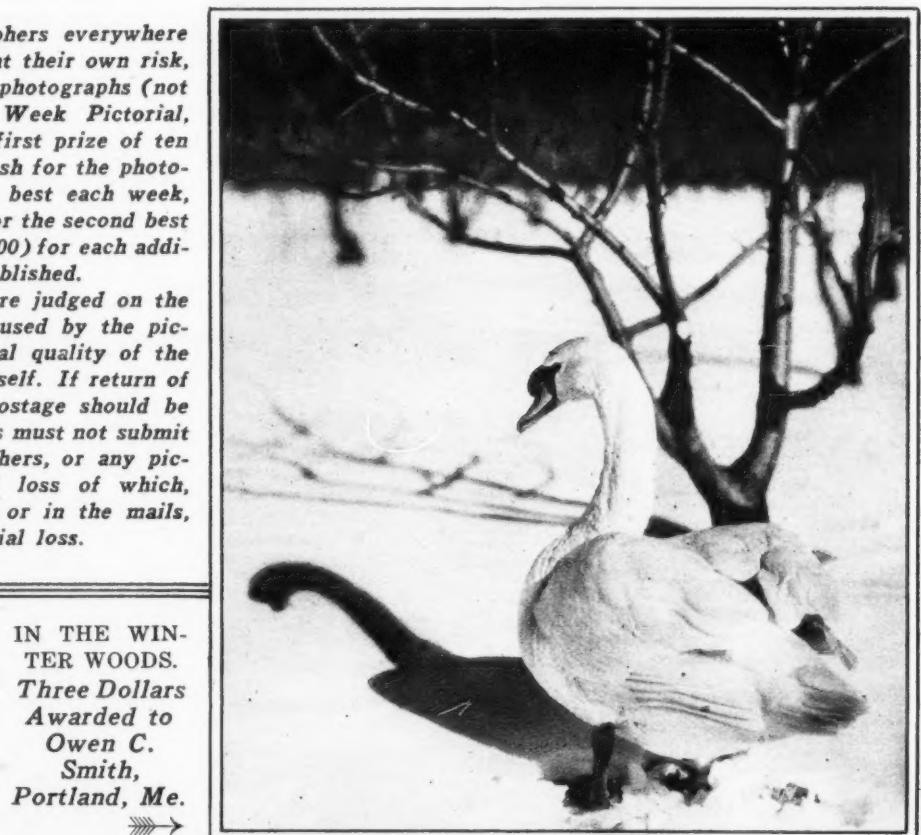
THE OLD MILL.



A ROAD IN SCOTLAND.



THE BURDEN-BEARER.
Three Dollars
Awarded to
Thatcher J.
Kemp, Los
Angeles, Cal.



IN THE WINTER WOODS.
Three Dollars
Awarded to
Owen C.
Smith,
Portland, Me.



WINTER.
Three Dollars Awarded to Otto Peetz, Milwaukee, Wis.



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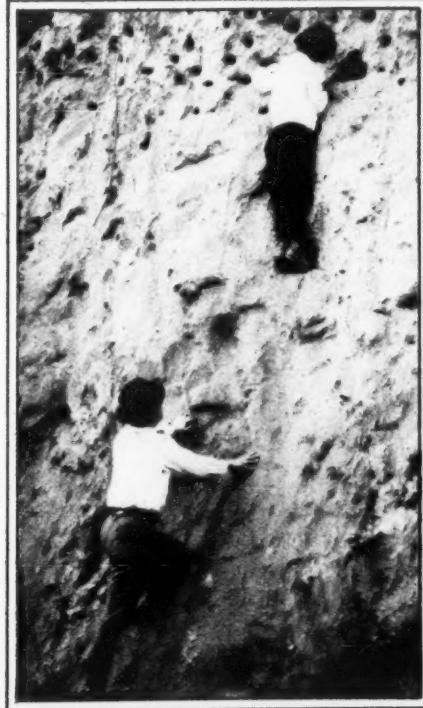
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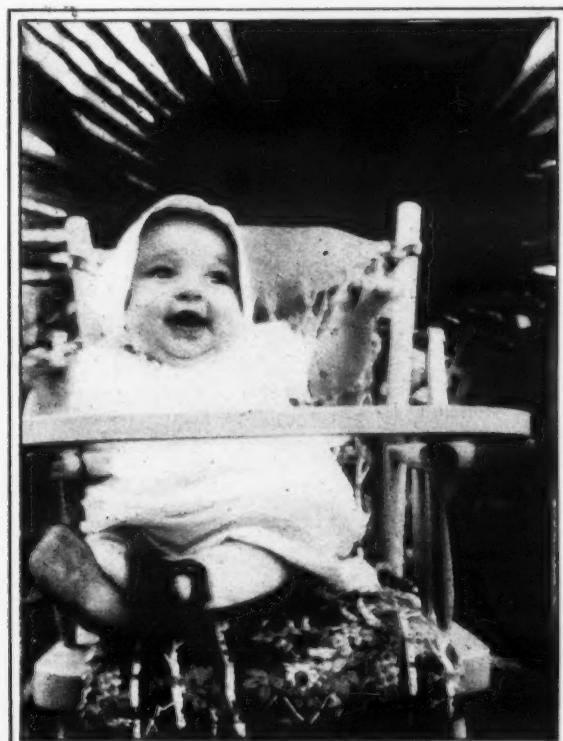
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(Times Wide
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A BIRD-BATH FOUN-
TAIN: BESSIE POTTER
VONNAH,

Sculptress, Puts the Finishing Touches to Her Model of a Fountain for the Proposed Children's Garden in Central Park, New York.
(Times Wide World Photos.)



AN AUTOGRAPHED SHIRT: MANY FA-
MOUS NAMES

Appear on the Gar-
ment, Which Is Owned
by Miss Beatrice Gott-
lieb of Providence, R. I.,
but Is Worn in the Pic-
ture by Miss Aline
Counts of Atlanta, Ga.
Among the Famous
People Who Have
Signed Their Names on
the Shirt Are Governor
Alfred E. Smith,
"Bobby" Jones, Walter
Hagen and Glenna
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(Times Wide World
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THE CONTRAST OF OLD AND NEW IN PICTURESQUE TURKEY



THE GALATA BRIDGE, CONSTANTINOPLE.

THE modernization of Turkey, which is now in full swing under the impetus of energetic Mustapha Kemal, is making that realm a good deal less glamourous, but perhaps more interesting; for life, after all, is change, and few phases of human development are more fascinating than such a sharp contrast of old and new as is now to be seen in the Ottoman land which was once a despotic monarchy and is now a republic.

The republic, too, is in its way despotic.

Mustapha Kemal and his friends know what they want and are not reluctant in taking the initiative to obtain it. But they are modern-minded men; they have seen the vision of a new age for their native land, and in certain matters at any rate they are placing Turkey in step with the general march of Western civilization.

Still, all change—even beneficial change—brings losses. Looking at contemporary phenomena in Turkey in certain moods, it does seem that in the eternal fitness of

things all Turks should wear fezzes. Mustapha Kemal has banned them. Turkish women have been veiled and secluded: that state of affairs is coming rapidly to an end. Even the alphabet has not escaped the hand of iron innovation. Henceforward, by law, Roman letters

must be used in printing instead of the old Arabic characters which were so picturesque—and so hard to learn.

Pierre Loti would have wept bitterly over all these disturbances of the customs of ages; and he would not weep alone. But on the whole most of us practical modern people are likely to decide that in the long run Mustapha Kemal's era will prove to have been a blessing to Turkey, even though some may consider it a blessing in disguise.

One thing, at any rate, is certain: Henceforward Turkey will be an easier country to visit. Old habits which were constant stumbling-blocks to the traveler are disappearing one by one.

And much of the strangeness, the mystic beauty of the land (for those who have eyes to see it), will long remain. Turkey, in the full light of the twentieth century, casts a spell which is quite different from the influence exerted by any other country on the globe. Even Mustapha Kemal cannot change everything in a day.



MODERN
BUILD-
ING IN
PROG-
RESS AT
ANGORA.
(Times
Wide
World
Photos.)



THE MOSQUE OF ST. SOPHIA, CONSTANTINOPLE.

(Times Wide World Photos.) be attained and the latter avoided or mitigated.

And in connection with these articles Mid-Week Pictorial has arranged to be of additional service to such of its readers as may plan to tour America or go abroad. Questions concerning travel will be gladly answered, and should be addressed to Travel Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York.

CONSTANTINOPLE FROM THE AIR.
(Times Wide World Photos.)

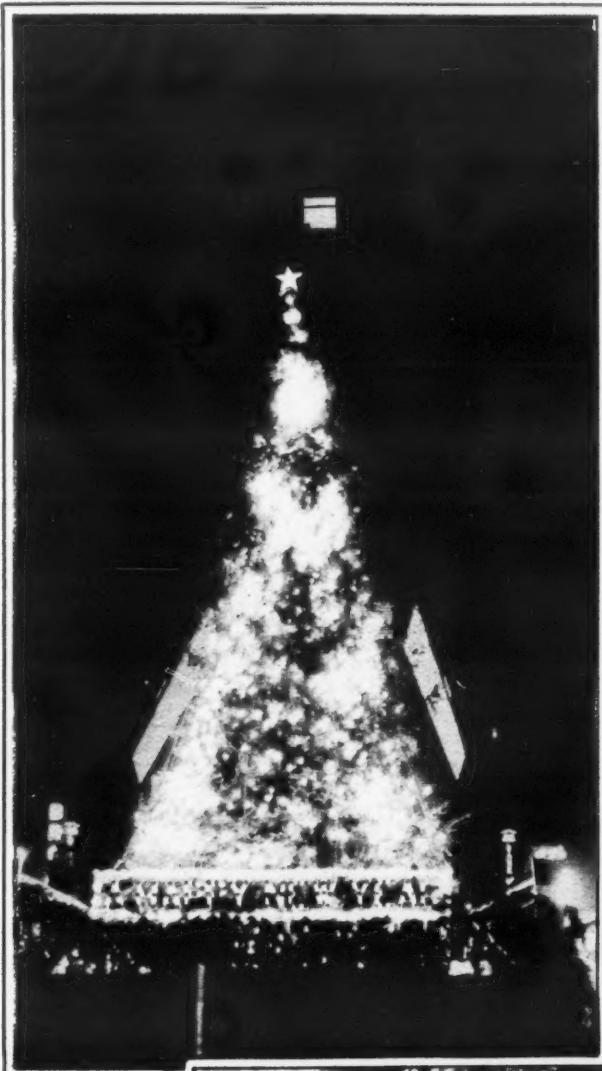
WITH a view to the convenience of travelers Mid-Week Pictorial has arranged for a series of illustrated articles descriptive of some of the more interesting and accessible foreign countries written especially from the viewpoint of the American tourist.

Our people are traveling more than ever before. The rapid development of modern transportation has

placed within the reach of most of us facilities for seeing the world which would have amazed our ancestors. Every year thousands of fresh recruits are added to the great army of globe trotters.

The articles which Mid-Week Pictorial is publishing will tell of lands in Europe, Asia and Africa; of the things best worth seeing; of the joys and troubles of the traveler and of how the former may

"And All the Bells on Earth Did Ring"



THE GREATEST CITY IN THE WORLD CELEBRATES CHRISTMAS: NEW YORK'S OFFICIAL TREE in Times Square Is Lighted Up for the Yuletide Celebration. The Tree Is a 35-Foot Living Spruce. (Times Wide World Photos.)

VICE PRESIDENT DAWES ENTERTAINS THE CAPITOL PAGES: HE CARVES THE TURKEY at the Last Annual Dinner Which He Will Give the Young Gentlemen Who Make Life Easier for Members of the Senate and House of Representatives.

(Times Wide World Photos.)



GOVERNOR-ELECT ROOSEVELT AT A CHRISTMAS PARTY: IT WAS GIVEN FOR THE CHILDREN

Who Are Patients at the Beekman Street Hospital, New York.
Left to Right: Dr. Carl Smith of the Hospital Staff, as Santa Claus; Governor-elect Franklin D. Roosevelt, Miss Julie Berwind, Howard Cullman, Clarence D. Chamberlin and Lieut. Governor-elect Herbert H. Lehman.
(Times Wide World Photos)



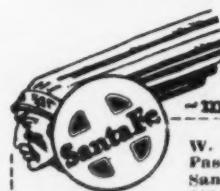
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The One and Only Fannie Brice in "My Man"



"SPRING SONG."

By Mitchell Rawson

ONE of the natural clowns of the world—one, also, of the consummate comedienne of this or any age—is Fannie Brice. The revue and vaudeville public has been fully aware of this for many years, and now Miss Brice has stepped upon the screen, and, with the assistance of the Vitaphone, which enables her to be heard as well as seen, has probably scored one of the great box office successes of the season.

"My Man" recently had its première at the Warner Theatre, New York. It is (as the reader may well have surmised) a Warner Brothers production. Fannie Brice herself was present on the opening night, and if she was not gratified by the reception of the film she must be very hard to please. The audience, to begin with, was favorably disposed toward her—a very mild way of putting it. Practically all those present had heard her sing "My Man" and "Second-Hand Rose" and "Floradora Baby" and other delectable compositions in years that have vanished forever, and as the new picture is simply built around Miss Brice and those very songs it made a sentimental appeal that was nothing less than overwhelming. Nobody

on earth can sing those songs as Fannie Brice sings them. Of the whole lot, "Second-Hand Rose" has long been the favorite of the present writer. The way in which Miss Brice handles it, the artistry with which she passes with perfect ease from utter absurdity to utter pathos, is a marvel and a revelation. But they are all great—there is no other word for the quality of these performances, and the picture comes to a close with the rendition of a brand new one, "If You Want the Rainbow You Must Have the Rain." This song will never become one of the handful of Brice classics, but it is a good song, and how she sings it! Oh, well—it's Fannie Brice.

As a picture it must be said of "My Man" that without the star and her songs, and the precious character sketch of "Mrs. Cohn at the Beach," it would be a total loss. It has a painfully carpentered plot that creaks at every turn, and it comes to an end

that is not an end at all. The heroine's boy friend, who has been lured away from her by her flashy younger sister, sits in the balcony at her great Broadway triumph and decides that he has treated her badly. He breaks with the younger sister then and there, telling her (for the information of the audience), "I'm not married to you!" and announces his intention of going backstage to see Fannie and obtain her forgiveness. Whether he obtained it or not we haven't the slightest idea; it is rather probable that he did, for he was "her man"; but the last we see and hear is Fannie on the stage, singing about the rainbow and its necessary rain. With a jerk the film is over.

However, that doesn't matter. All that matters is Fannie Brice repeating the songs and stunts of yesteryear. She alone—as usual—is quite capable of providing a full and overflowing evening's entertainment. The rest



A DOMESTIC CLASH: EDNA MURPHY AND FANNIE BRICE, as Edna and Fannie Brand, Two Sisters Who Come to the Parting of the Ways.

of the cast, quite capable and well selected as they are, are almost inevitably marionettes. One says almost inevitably, because in "The Singing Fool" little Davy Lee, aged 3, declined to accept the inevitable and proceeded to walk away with a good-sized minority of the honors, Al Jolson retaining practically all the rest.

"My Man" is not likely to equal the really sensational triumph of "The Singing Fool" for a number of reasons, of which the chief is that even Miss Brice is not so sweepingly exuberant and infectious a personality as is Mr. Jolson. Also the plot of "My Man" is unnecessarily weak; also the cast is lacking in such a subordinate as the aforesaid infant, Davy Lee.

But "My Man" is great stuff because Fannie Brice is great stuff; and it is another high achievement for the Vitaphone.

Whether Miss Brice plans further movie appearances we don't know. It is rather to be hoped that this one film will be allowed to stand alone, for it holds the cream of her contribution to the amusement of the American public. And, in its way, it is a gorgeous contribution.



"FLORADORA BABY"



FANNIE BRICE TELLS ABOUT "MRS. COHN AT THE BEACH."



GUINN WILLIAMS AND FANNIE BRICE in One of the Scenes of "My Man."



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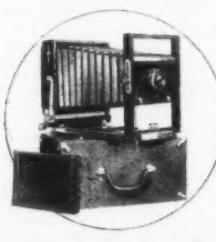
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"Unaccustomed as I am-

"I...er, er...a...don't
know just what to say on
the subject."

"I wasn't expecting to
be called on to speak."

"Mr. Bell can tell you
more about the idea than
I can."

"Er...that is not very
clear, but that's the best
I can do."



...Yet 4 Weeks Later He Swept Them Off Their Feet!

IN a daze he slumped to his seat. Failure... when a good impression before these men meant so much. Over the coffee next morning, his wife noticed his gloomy, preoccupied air.

"What's the trouble, dear?"

"Oh... nothing. I just fumbled my big chance last night, that's all!"

"John! You don't mean that your big idea didn't go over!"

"I don't think so. But, Great Scott, I didn't know they were going to let me do the explaining. I outlined it to Bell—he's the public speaker of our company! I thought he was going to do the talking!"

"But, dear, that was so foolish. It was your idea—why let Bell take all the credit? They'll never recognize your ability if you sit back all the time. You really ought to learn how to speak in public!"

"Well, I'm too old to go to school now. And, besides, I haven't got the time!"

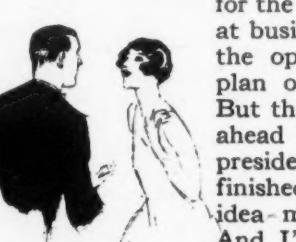
"Say, I've got the answer to that. Where's that magazine?... Here—read this. Here's an internationally known institute that offers a home study course in effective speaking. They offer a free book entitled *How to Work Wonders With Words*, which tells how any man can develop his natural speaking ability. Why not send for it?"

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Four weeks sped by quickly. His associates were mystified by the change in his attitude. He began for the first time to voice his opinions at business conferences. Fortunately, the opportunity to resubmit his plan occurred a few weeks later. But this time he was ready. "Go ahead with the plan," said the president, when Harkness had finished his talk. "I get your idea much more clearly now. And I'm creating a new place for you—there's room at the top in our organization for men who know how to talk."

And his newly developed talent has created other advantages for him. He is a sought-after speaker for civic banquets and lodge affairs. Social leaders compete for his attendance at dinners because he is such an interesting talker. And he lays all the credit for his success to his wife's suggestion—and to the facts contained in this free book—*How to Work Wonders With Words*!

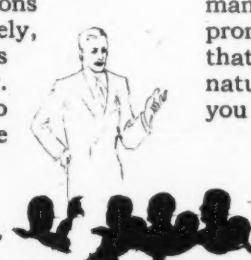


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